

United Way of Washington County East
Community Investment Allocation Application

2020 PROGRAM APPLICATION

NOTE: Please leave all font properties as they are set

New Program Existing Program

Program Information

Program Name

Organization Name

Contact Person & Title (Please indicate if contact person is different for site visit)

Telephone (XXX) XXX-XXXX

Email

Amount Requested: \$

2019 Funding from UWWCE: \$

Primary Focus Area (choose one and see descriptions below):

YOUTH BASIC NEEDS HEALTH SELF-SUFFICENCY

If this is an existing program that has been previously funded by the UWWCE please indicate how many St. Croix Area Agency Council (SCAAC) meetings in the past 12 months, were attended _____.

Please indicate your representatives (and job title) that participates on the St. Croix Area Agency Council (SCAAC) _____.

**United Way of Washington Count East
Impact and funding focus areas**

1. BASIC NEEDS: Provide basic needs and financial stability resources including:

- Food assistance
- Emergency Financial Assistance
- Financial education and counseling
- Vocational and Jobs programs
- Housing programs
- Shelter and support

2. YOUTH: Promote thriving children, youth, and families by helping develop skills, self-esteem, health, and resilience to become healthy adults and productive citizens including:

- Development and enrichment programs
- Interventions for at-risk youth

List support (including amounts) from other United Ways, foundations, and governmental agencies:

What is the estimated annual cost of this program per participant? \$

Please explain the factors used to calculate this estimate (should be consistent with the Program Budget and Reach in this application). *Character recommendation 500

Performance Accountability

Program Staffing

Describe how staff, board, and volunteers play a role in your organization's delivery of services. Estimate the total number of FTEs, active volunteers, and board members dedicated to this program.

Program exclusivity

*How is your program unique amongst others providing the same or similar service? *Character recommendation 750*

Performance Measurement

Population: What population are you serving?

*The population can be described as the children, adults, and families in the communities served by your program. * Character recommendation 750*

Partners: Who are the partners who have a role in your success? *Character recommendation 750

Strategy: What do you propose to do?

A strategy is feasible, high-impact actions with specific timelines and deliverables.

<i>Program activities (How much will you do)</i>	<i>How will you measure the activity</i>	<i>Target goal (list a target for each activity)</i>	<i>How will you measure if your client is better off</i>

Tell your story

Give a specific example of how this program benefits individuals or a family. Use fictional name(s), but give a specific and recent example. This may be used in United Way promotional materials. Please attached any photos, quotes, etc.

**Character Recommendation 1,500*

Challenges/Opportunities for improvement

*What are this program's biggest challenges? And how do you plan to overcome those challenges? *Character Recommendation 1,000*

Site Visit instruction

*Additional Notes (Site visit instructions, visit availability times, locations, ect...) *Character Recommendation 1,000*

