

LIVE UNITED

give where you live, work and play

United
Way



United Way of
Washington County-East



celebrating

70

years

United Way of Washington County East

2019 Annual Report

A LETTER FROM THE BOARD PRESIDENT & EXECUTIVE DIRECTOR

Dear Donors and Partners,

I want to take this opportunity to recognize and express our sincere gratitude to our donors and volunteers for their continued generous support. As we celebrate and recognize 70 years as United Way of Washington County East, I have a thankful heart for YOU! We have had 7 decades of meaningful impact within the community that has reflected our mission: To give each person the opportunity to build a better life.

Our #1 priority is to raise enough funds within our community to help support the critical programs needed to improve the quality of life for thousands of people. By doing that, we have created an impressive system and approach with our Results Based Accountability model. This is a system that not only recognizes the gaps that are needed in programs, but also measures the work that is represented on behalf our partnering agencies. Our notable relationship with Washington County is the main point in collaboration to showcase this community-wide work, which will be our scorecard released in early 2020.

In 2019 we were able to grant \$678,000 in funding 18 local agencies representing 37 programs focused on Youth, Basic Needs, Health and Self-Sufficiency.

Significant accomplishments in 2019 include:

- We hosted our 3rd annual United by the Vine event raising more than \$73,000, with 220 guests present! In just 3 years we've raised more than \$153,000. The funds raised help support our 18 partnering agencies.
- We hosted our Leadership Breakfast event celebrating 70 years as United Way of Washington County East. During this event a panel of stakeholders engaged with our 180 guests. Topics discussed included the history of United Way, the relevance of our organization within this community, while featuring our partnering agencies program work and the continued impact our agencies have within Washington County.
- Another record-breaking Stuff the Bus campaign raising nearly \$30,000 in school supplies to help more than 100 families in our community succeed in the classroom. We partnered with Community Thread to help host this campaign, along with many other partners that helped sponsor and collect supplies. This is a perfect example of community collaboration!
- Our Women UNITED affiliate program was selected by the Women's Business Bridge! We currently have 20 women committed to helping expand and grow the program. A formal partnership is in place with Valley Outreach, to help enhance our focus to support working single parents in Washington County that want to better their employment opportunities and build a stronger safety net through a scholarship fund. To date this program has funded 16 scholarships.

Thank you for your continued care, trust and commitment to your local United Way of Washington County East.



ANGIE DILLOW
Community Volunteer
Board of Directors President

Angie Dillow



JESSICA RYAN
Executive Director
United Way of Washington County East

A handwritten signature in black ink, appearing to read 'Jessica Ryan'.

YOUTH

A chance to succeed, to be part of a team, development, enrichment and skills for life.

BASIC NEEDS

A place to sleep, food in the cupboard, and emergency financial assistance.

HEALTH

Access to healthcare and medicine for those that cannot afford it.

SELF-SUFFICIENCY

Support for the elderly or those disabled with transportation and connections to the community.

For 70 years, United Way of Washington County East has worked to fulfill its mission to unite our community and local resources to give each person the opportunity to build a better life.

With your support, we've improved the lives of thousands of individuals and families. Your donations help us fund programs to serve the priority needs in our community. Together, we can produce big results.

A caring, engaged and vibrant community, a place where each person has a stable foundation for today, and a hopeful future.

IMPACT AT A GLANCE

United Way of Washington County East Impacts Over 20,000 Individuals

Youth & Basic Needs

260

INDIVIDUALS GAINED ACCESS TO HEALTHY BREAKFAST MEALS, LOCALLY GROWN IN THEIR OWN COMMUNITY.

32

CHILDREN WERE PROVIDED A BEHAVIORAL ASSISTANCE PROGRAM TO HELP DECREASE EMOTIONAL AND DISRUPTIVE BEHAVIOR, WHILE PROMOTING HEALTHY CHILD AND FAMILY DEVELOPMENT.

268

CHILDREN WERE APPROVED TO RECEIVE FOOD OVER THE WEEKEND THAT WILL HELP TO FILL THE WEEKEND GAP IN FOOD.

231

STUDENTS RECEIVED CRISIS INTERVENTION, OUTPATIENT MENTAL HEALTH SERVICES, SUPPORT GROUPS, COMMUNITY RESOURCES, AND MENTAL HEALTH EDUCATION

1442

INDIVIDUALS WERE GIVEN ACCESS TO SHELTER, BASIC NEEDS, FOOD ALONG WITH LIFE-CHANGING COUNSELING TO RESOLVE ISSUES THAT LEAD TO HOMELESSNESS.

772

YOUTH WITH DISABILITIES OR CHRONIC DISABLING CONDITIONS WERE PROVIDED WITH COMPREHENSIVE, INDIVIDUALIZED CARE SO THEY CAN REACH THEIR FULL POTENTIAL AND ACHIEVE FULFILLING LIVES.

112

PEOPLE WERE PROVIDED STABLE AFFORDABLE HOUSING AS WELL AS FOOD, CLOTHING, FURNITURE AND OTHER HOUSEHOLD NEEDS.

HEALTH & SELF SUFFICIENCY

Health & Self Sufficiency

421

CAREGIVERS WERE CONNECTED TO SUPPORT IN THE COMMUNITY AND GIVEN ACCESS TO OPPORTUNITIES TO INCREASE THEIR SKILL, CONFIDENCE AND CAPACITY TO PROVIDE CARE AND ASSISTANCE TO THEIR LOVED ONES.

108

INDIVIDUALS WERE SERVED WITH FAMILY LAW SUPPORT IN HOUSING RELATED CASES IN ORDER TO MAINTAIN STABILITY FOR CHILDREN, AND TO PROTECT ADULT VICTIMS AND CHILDREN FROM ABUSE.

46

INDIVIDUALS RECEIVED FREE DENTAL CARE WHO DID NOT HAVE DENTAL INSURANCE AND CANNOT AFFORD TO PAY FOR CARE.

1,814

INDIVIDUALS WERE PROVIDED COMPREHENSIVE SERVICES FOR SEXUAL VIOLENCE VICTIMS AS WELL AS COMMUNITY EDUCATION TO ENCOURAGE HEALTHY RELATIONSHIPS TO PREVENT SEXUAL VIOLENCE.

70

INDIVIDUALS WERE PROVIDED WITH THE HIGHEST LEVEL OF CARE AND COMFORT WHILE RECEIVING END OF LIFE CARE IN HOSPICE.

2,138

OLDER ADULTS AND ADULTS WITH DISABILITIES RECEIVED ASSISTANCE AND SERVICES FROM VOLUNTEERS TO HELP THEM LIVE INDEPENDENTLY.

430

PEOPLE RECEIVED COUNSELING FOR MENTAL HEALTH WITH HIGH RISK BEHAVIORS IN YOUTH, ISOLATION, CONFLICT IN RELATIONSHIPS, UNEMPLOYMENT, HOMELESSNESS.

204

SENIORS WERE EMPOWERED AND WERE PROVIDED WITH THE TOOLS AND SUPPORT SYSTEMS NECESSARY TO MAINTAIN THEIR INDEPENDENCE, SAFELY AND WITH DIGNITY.

Campaign Highlights

42

**COMPANIES PARTICIPATED
IN WORKPLACE CAMPAIGNS**

\$73,500

**RAISED BY ANNUAL FUNDRAISER-
UNITED BY THE VINE**

138

CAMPAIGN COORDINATORS

\$24,500

**RAISED BY THE ANNUAL STUFF THE BUS
SCHOOL SUPPLY DRIVE**

\$3,425

**WAS RAISED BY 14 COMMUNITY PARTNERS WHOSE
PARTICIPATED IN A GIVE BACK CAMPAIGN**

Women United

Women UNITED, is an affiliate program of the United Way of Washington County East. This past year we have worked closely with our partnering agency, Valley Outreach, to help enhance our focus to support working single parents in Washington County, with job-enhancing programs and workshops through scholarship fund opportunities. We continue to make necessary modifications to this program and recently agreed to expand the financial assistance via a scholarship fund by placing a priority on lower income single mothers, but also including single parents that are wanting to better their employment opportunities and a stronger community safety net. A formal partnership with Valley Outreach, Tubman, Solid Ground and St. Andrew's Resource Center is in place to help promote and support this program. Women UNITED is a group of women that have a common passion and a shared cause. Since 2016, 15 scholarships have been awarded.



Youth United

More than 25 years ago the United Way of Washington County East formed the Youth United Way. The goal was to teach philanthropy to the next generation of donors and provide opportunities for youth to be involved in their home community. The Youth United Way program is youth-led, electing their own president (or co-presidents) who serve on the United Way of Washington County-East board of directors. They are a peer-led group, determining their own community priority activities with guidance from United Way staff and volunteers. The Youth United Way program provides a unique and valuable experience in organizing, volunteering, time management, leadership and philanthropy for a wide variety of teens in grades 6-12.

Local organizations who have received funding from Youth United Way:

FamilyMeans School Based Mental Health

Valley Outreach Snack Pack Program

Kay Clint & Emerging Needs

The Kay Clint Fund for Emerging Needs, named for the first executive director of the United Way of Washington County East, provides outreach support to the community and provides a more immediate source of funding for emerging needs. The Fund makes grants to support new and innovative programs that address unmet or emerging community needs. A group of volunteers lead the grants process which includes reviewing grant applications and making recommendations for awards. These grants are reviewed and approved by the group of Kay Clint volunteers.

Recent grants have included:

Peer Helper Program within the Stillwater Area Schools and the Stillwater community. This collaborative project is to have a peer helper program start at Stillwater High School to support students. This program will provide a select group of students with accurate information, the skills to help others more effectively and places/resources to turn to when the program is beyond their ability. This program will complement an already existing Student Assistant Program and will help students with mental health, academic achievement, pro-social behaviors and attitudes, amongst many other potential obstacles.

Community Advancement & Community Investment

Community Advancement consists of members of the United Way of Washington County East Board of Directors, healthcare professionals, Washington County professionals, business professionals and community members.

The vision for this group is to understand our partner agencies' current abilities, and their plans to reach community change. We can then invest in them and their programs more effectively.

Over the past year, we created an impressive system and approach with our Results Based Accountability model. This is a system that not only recognizes the gaps that are needed in programs, but also measures the work that is presented on behalf of our partnering agencies. Our notable relationship with Washington County is the main point in collaboration to showcase this community-wide work, which will be our scorecard released in early 2020.

PARTNER AGENCIES

Canvas Health
Community Thread
Courage Kenny
Evolve
FamilyMeans
Hope Dental
Hope House
Lakeview Foundation
Our Community Kitchen

Portico Healthnet
Serve MN
Southern Minnesota Regional- Legal Services
Solid Ground
St. Andrew's Resource Center
Tubman
Valley Outreach
Youth Advantage
Youth Service Bureau



Philanthropic Leaders



United Way works with 76 corporate partners throughout ISD 834 including 30 Fortune 500 companies. Together, we impact change on a larger scale than any single organization can accomplish alone. A sincere thank you to the following corporate partners, family foundations and individuals who contribute more than \$1 million dollars and volunteer hundreds of hours in our community. Membership in the Tocqueville and Pillars Club recognizes the generosity of community leaders making a substantial contribution to the United Way of Washington County East. Thank you for your dedication and commitment to the United Way of Washington County East.

CORPORATE PARTNERS

- 3M
- 3M Retirees
- Andersen Corporation
- Atticus Family Law
- Bio Techne
- Blue Cross Blue Shield
- Bluestone Physicians Group
- Bremer Bank
- Buildtec Contracting Company
- CoBank National
- Coldwell Banker
- Coopers
- Cummins Power
- CURx INC
- Dahl Tech
- Deloitte & Touche
- Deluxe Corp
- DiaSorin
- Ecolab
- Eli Lilly
- Equitable
- Ernst & Young
- F45 Training
- First State Bank and Trust
- Forward Accounting
- Garnet Real Estate
- Giestone, Ilc.
- Harland/Clark
- HealthPartners
- Home to Sweet Home
- Honeywell
- IBM
- Independent School District 834
- Kockelman Financial
- Kristina Lynn Photography
- Lake Elmo Bank
- Lakeview Hospital (HealthPartners)
- Mabel's Ice Cream Shope
- Macy & Co
- Mairs and Power
- Microsoft
- MN State Employees
- Morgan Stanley
- Northern Star Boy Scout
- Party on St. Croix
- Pathfinder Insurance
- Price Water House
- RBC Wealth Management
- Readex Research
- Securian Financial Group
- Security State Bank
- Smith Barney
- Smith Schafer
- SRI
- State Farm
- Stillwater Medical (HealthPartners)
- Target
- The Sand Creek Group
- The Toro Co
- Thrivent Financial
- Travelers Express Group
- Twin Cities Orthopedics
- United Health Group
- United Parcel Service
- US Bancorp
- US Bank Stillwater
- Washington County
- Wells Fargo
- Xcel Energy Allen S. King Plant

TOCQUEVILLE

- *Donations of \$10,000 +
- Phil and Debbie Flodin
- Dr. David H. and Sandy Brandt
- Ann and Dave Brookman
- Dr. David and Marilyn Palmer
- Tim and Kathy Ball
- Susan Oberman Smith and Douglas N. Smith

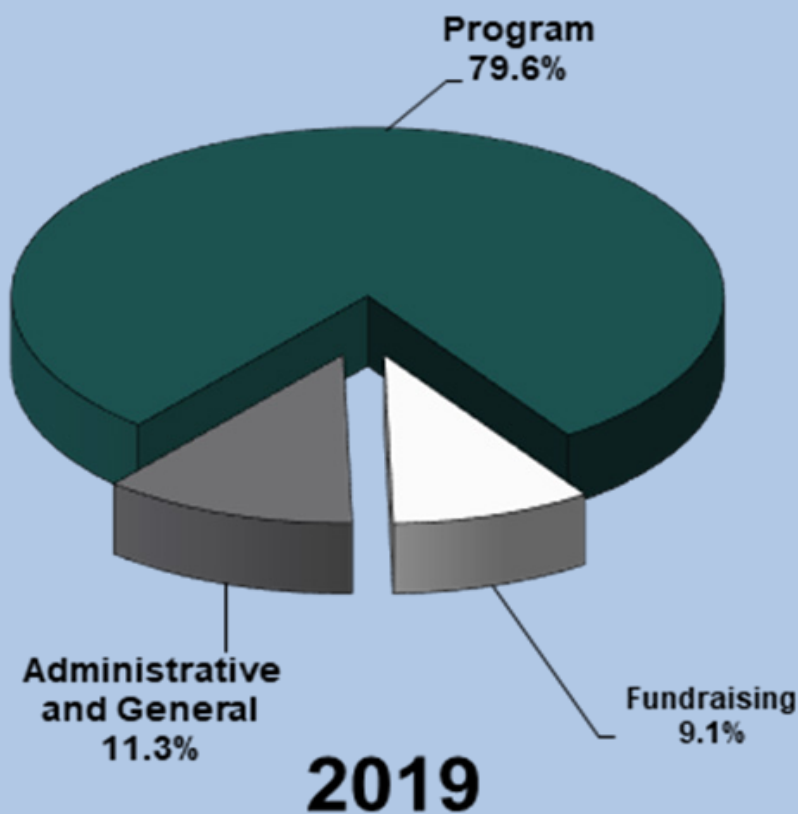
PILLAR

- *Donations of \$1,000 +
- Over 120+ Pillar Members

FAMILY FOUNDATIONS

- Fred C. and Katherine B. Andersen Foundation
- Hardenbergh Foundation
- Hugh J. Andersen Foundation
- Margaret H. James E. Kelley Foundation, Inc.
- Margaret Rivers Fund

Financial Highlights



In 2019, our total expenses were \$ 1,044,383
We invested 80% of total expenses on program services. Fundraising, management and general expenses were 20% of related expenses.

Statement of Financial Position

June 30, 2019 and 2018

ASSETS	2019	2018
Current Assets		
Cash and cash equivalents	\$ 375,865	\$ 454,013
Certificates of deposit maturing in less than one year	53,012	55,213
	-	-
Promises to give, less uncollectible allowances of \$49,000 in 2019 and \$50,000 in 2018	255,664	213,832
Prepaid expenses and other current assets	8,332	8,225
Total Current Assets	<u>692,873</u>	<u>731,283</u>
Property and Equipment		
Equipment	60,007	62,944
Less: Accumulated depreciation	(54,409)	(58,715)
Total Property and Equipment, net	<u>5,598</u>	<u>4,229</u>
Other Assets		
Certificates of deposit maturing in more than one year	29,634	26,135
Market value of Legacy Endowment Fund	22,912	23,267
Total Other Assets	<u>\$ 52,546</u>	<u>\$ 49,402</u>
TOTAL ASSETS	\$ 751,017	\$ 784,914
LIABILITIES AND NET ASSETS		
Current Liabilities		
Fund distribution payable	\$ 329,560	354,993
Accounts payable and accrued expenses	17,382	21,783
Total Current Liabilities	<u>346,942</u>	<u>376,776</u>
Net Assets		
Without Donor Restrictions		
Undesignated	175,779	175,698
Designated reserve	178,284	178,284
Total Unrestricted	<u>354,063</u>	<u>353,982</u>
With Donor Restrictions		
Kay Clint	16,051	16,051
Women's Leadership Council	9,630	14,009
Youth United Way	1,419	662
Legacy endowment fund	22,912	22,434
Next year campaign pledge	-	1,000
Total With Donor Restrictions	<u>50,012</u>	<u>54,156</u>
Total Net Assets	404,075	408,138
TOTAL LIABILITIES AND NET ASSETS	751,017	\$ 784,914

Statement of Activities & Changes in Net Assets

For the year ended June 30, 2019.

With comparative totals for year ended June 30, 2018.

	Without Donor Restrictions	With Donor Restrictions	Totals	
			2019	2018
Public Support and Revenue				
Annual fall campaign	\$ 761,926	-	\$ 761,926	\$ 794,203
Kay Clint	-	10,000	10,000	10,000
Youth United Way	-	2,134	2,134	2,211
Estimated uncollectible pledges	(37,163)	-	(37,136)	(32,089)
Net Campaign Support	724,790	12,134	736,924	774,325
Specific Grants	9,234	-	9,234	1,520
General Operating Grants	203,575	-	203,575	207,607
Fundraisers and events, net direct benefit to donors	61,805	-	61,805	46,234
Gifts in Kind	26,141	-	26,141	16,418
Investment return, net	2,163	478	2,641	1,214
Total Public Support and Revenue	1,027,708	12,612	1,040,320	1,047,318
Net Assets Released From Restrictions	16,756	(16,756)	-	-
Total Support Revenues	\$ 1,044,464	\$ (4,144)	\$ 1,040,320	\$ 1,047,318
Net Functional Expenses:				
Services to members	7,197	-	7,197	1,787
Community education	2,145	-	2,145	2,564
Community building	127,848	-	127,848	102,205
Fund distribution	694,541	-	694,541	721,064
Management and general	117,602	-	117,602	136,750
Fundraising	95,050	-	95,050	64,554
Total Net Functional Expenses	1,044,383	-	1,044,383	1,028,924
Increase (Decrease) in Net Assets	81	(4,144)	(4,063)	18,394
Net Assets - Beginning of Year	353,982	54,156	408,138	389,744
Net Assets - End of Year	\$ 354,063	\$ 50,012	\$ 404,075	\$ 408,138

United Way of Washington County East Board of Directors

The Board of Directors has fiduciary oversight of United Way of Washington County East and is responsible for overseeing the business affairs of the organization.

STAFF

JESSICA RYAN
Executive Director

LOIS RABOIN
Operations and Office Manager

LAUREN SOBOLEWSKI
Development and Communications
Manager

KELLY STENERSON
Development and Community Engagement
Manager

BOARD DIRECTORS

ANGIE DILLOW
Community Volunteer
President

DAN STARRY
Washington County Sheriff's Office
(Washington County Sheriff)
Incoming President

DAVE DZIUK
HealthPartners
Treasurer and Chair of
Finance Committee

RAMSEY JAMES
Xcel Energy
Secretary

HONORARY LIFETIME BOARD MEMBER

JOHN BAIRD
Retired
(Community Volunteer)

BOARD MEMBERS

ARBA-DELLA BECK
FamilyMeans
(Executive Director)

TIMOTHY BALL
Ernst & Young
(International Tax Partner)

KIRSTEN CASTILLO
Women UNITED Liaison
(Community Volunteer)

ROMMEL CARLSON
UPS
(Human Resources Operations Manager)

JOSEPH CARPENTIER
Xcel Energy
(Operations Foreman)

ANGIE DILLOW
(Community Volunteer)

DAVE DZIUK
HealthPartners
(Sr. Vice President and Chief Financial Officer)

DIANA M. EITZMAN, Ph. D.
3M
(3M Industrial Adhesives & Tape Division)

CARRIE HIGGS
Cub
(Director of Marketing)

RAMSEY JAMES
Xcel Energy
(Business Process Specialist)

CHRISTOPHER JOHNSON
Optum
(Vice President Enterprise Reporting and
Metrics/Business Transformation)

LOWELL JOHNSON
Washington County Public Health &
Environment
(Director)

SARAH KEENAN
Bluestone Physicians Services
(Chief Clinical Officer)

ELISA RASMUSSEN
Xcel Energy
(Manager, Community Relations &
Foundation)

JANE ROEHL
Blue Cross Blue Shield
(Manager, Business Support
Services)

ANNETTE SALLMAN
Stillwater Area Public Schools
(Director of Community Education)

DAN STARRY
Washington County Sheriff's Office
(Washington County Sheriff)

TERRY THOMAS
Washington County Sheriff's Office
(Deputy Director)

BILL TIEDEMANN
Hope House
(Executive Director)

SHARON TOLVA
Andersen Corporation
(Corporate Controller)



United Way of Washington County East
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Stillwater, MN 55082
buildbetterlives.org

