



Join us!

The United Way of Washington County-East Anniversary Jubilee is planned for Friday, April 19, 2024, and will be the premier event held in celebration of the 75th anniversary of The United Way of Washington County-East.

The event promises to feature a diamond-level experience in recognition of the longevity of the organization and the deep community support for the mission of the United Way.

Join us by sponsoring this monumental occasion and fueling the work of UWWCE in our community.



Celebrating 75 years

Celebrating 75 years of the United Way of Washington County-East

The 75th Anniversary Jubilee provides an extraordinary opportunity for partnership and community impact. Your participation in this event celebrates – and ensures - an enduring legacy of positive impact.

Mission: Through trusted relationships, generate resources and effectively distribute funds to unite and strengthen our community.

Vision: Create new ways to develop an empathetic and engaged community and generate abundant resources to meet or exceed our local community needs.

About the United Way of Washington County-East

We prioritize vision, mission, values, and strategy as the driving forces behind our organization. By allocating funds to our Priority Impact Areas, we aim to address critical community needs and generate positive impacts. *We are committed to investing in proven, strategic programs that foster lasting and transformative change. We are currently funding 15 agencies supporting 31 critical local programs.*

The United Way of Washington County-East fulfills its mission by working collaboratively in four impact areas:

- **Youth.** Ensure that our children and youth can thrive, today and in the future.
- **Basic Needs.** Provide basic needs and financial stability, especially in these unpredictable economic times.
- **Health.** Improve health and independence, especially for those who are elderly, have disabilities, and/or who struggle with mental or physical illness.
- **Self-Sufficiency.** Support self-sufficiency and connect people to the services they need.

The UWWCE proudly supports the following communities:

Afton	Lakeland	St. Mary's Point
Bayport	Lakeland Shores	Stillwater
Baytown Township	Mahtomedi	Stillwater Township
Dellwood	Marine on St. Croix	West Lakeland Township
Grant	May Township	Withrow
Hugo	Oak Park Heights	Woodbury
Lake Elmo	Lake St. Croix Beach	

Sponsorship Opportunities

Diamond Sponsor - \$7,500

- Reserved table for 9 guests at the event with premier placement and logo displayed at table
- Opportunity to submit a 2-3 minute video to be shown during the event program, and shared on social media, highlighting your organization's commitment to UWWCE and the community
- Logo on digital and print invitation
- Logo on poster, program, and digital signage at the event
- Verbal thank you during the event
- Logo on all event marketing materials & UWWCE website
- Customized social media thank you after the event
- Logo in UWWCE May e-newsletter
- Acknowledgement in UWWCE Annual Report

Platinum Sponsor - \$5,000

- Reserved table for 9 guests at the event with logo displayed at table
- Logo on digital and print invitation
- Logo on poster, program, and digital signage at the event
- Verbal thank you during the event
- Logo on all event marketing materials & UWWCE website
- Customized social media thank you after the event
- Logo in UWWCE May e-newsletter
- Acknowledgement in UWWCE Annual Report

Gold Sponsor - \$3,500

- Reserved table for 8 guests at the event with logo displayed at table
- Logo on digital and print invitation
- Logo on poster, program, and digital signage at the event
- Verbal thank you during the event
- Logo on all event marketing materials & UWWCE website
- Customized social media thank you after the event
- Logo in UWWCE May e-newsletter
- Acknowledgement in UWWCE Annual Report

Silver Sponsor - \$2,000

- Reserved table for 8 guests at the event with logo displayed at table.
- Logo on poster, program, and digital signage at the event
- Verbal thank you during the event
- Logo on UWWCE website
- Logo in UWWCE May e-newsletter

Community Sponsor - \$1,000

- Reserved seats for 2 guests
- Logo on poster, program, and digital signage at the event
- Social media thank you after the event

In-kind Sponsorship Opportunities

Please contact Kelly Stenerson, Development and Community Engagement Manager, to discuss details. Kelly can be reached via email at kelly.stenerson@uwwce.org or via 651-439-3838.

Auction Donations

The auction at United by the Vine plays a critical role in the success of the event, offering unique items and experiences for guests to bid on during the online and live auctions during the week of the event and that evening. Donating an item is an easy way to make a huge difference. A few popular ideas include in-home dining or cocktail experiences, sporting event or concert tickets, vacation home stays, special access at events, and gift cards to restaurants and retailers. The possibilities are endless! Your business or individual name will be recognized through the auction as a donor, generating awareness of your support of the United Way of Washington County-East.

Please contact Kristin Kroll, Executive Director, to discuss details. kristin.kroll@uwwce.org or 651-528-0307

Share Your Story

We welcome your stories about how United Way has impacted your life, either through a campaign at your workplace, volunteering in the community, or programs that directly impacted you or a loved one. It's important to celebrate the wins together! Please contact either Kelly or Kristin to share your story. We would love to hear from you.