

**UNITED WAY OF WASHINGTON COUNTY-EAST, INC.  
STILLWATER, MINNESOTA**

**FINANCIAL STATEMENTS  
JUNE 30, 2024 AND 2023**



**UNITED WAY OF WASHINGTON COUNTY-EAST, INC.**

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To the Board of Directors  
**United Way of Washington County-East, Inc.**  
Stillwater, Minnesota

## Opinion

We have audited the financial statements of United Way of Washington County-East, Inc. (a nonprofit organization), which comprise the statement of financial position as of June 30, 2024, and the related statements of activities and changes in net assets, functional expenses and cash flows for the year then ended, and the related notes to the financial statements.

In our opinion, the accompanying financial statements present fairly, in all material respects, the financial position of United Way of Washington County-East, Inc. as of June 30, 2024, and the changes in its net assets and its cash flows for the year then ended in accordance with accounting principles generally accepted in the United States of America.

## Basis for Opinion

We conducted our audit in accordance with auditing standards generally accepted in the United States of America (GAAS). Our responsibilities under those standards are further described in the Auditor's Responsibilities for the Audit of the Financial Statements section of our report. We are required to be independent of United Way of Washington County-East, Inc. and to meet our other ethical responsibilities, in accordance with the relevant ethical requirements relating to our audits. We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our audit opinion.

## Responsibilities of Management for the Financial Statements

Management is responsible for the preparation and fair presentation of the financial statements in accordance with accounting principles generally accepted in the United States of America, and for the design, implementation, and maintenance of internal control relevant to the preparation and fair presentation of financial statements that are free from material misstatement, whether due to fraud or error.

In preparing the financial statements, management is required to evaluate whether there are conditions or events, considered in the aggregate, that raise substantial doubt about United Way of Washington County-East, Inc.'s ability to continue as a going concern for one year after the date that the financial statements are issued.

## Auditor's Responsibilities for the Audit of the Financial Statements

Our objectives are to obtain reasonable assurance about whether the financial statements as a whole are free from material misstatement, whether due to fraud or error, and to issue an auditor's report that includes our opinion. Reasonable assurance is a high level of assurance but is not absolute assurance and therefore is not a guarantee that an audit conducted in accordance with GAAS will always detect a material misstatement when it exists. The risk of not detecting a material misstatement resulting from fraud is higher than for one resulting from error, as fraud may involve collusion, forgery, intentional omissions, misrepresentations, or the override of internal control.

**Auditor's Responsibilities for the Audit of the Financial Statements (Continued)**

Misstatements are considered material if there is a substantial likelihood that, individually or in the aggregate, they would influence the judgment made by a reasonable user based on the financial statements.

In performing an audit in accordance with GAAS, we:

- Exercise professional judgment and maintain professional skepticism throughout the audit.
- Identify and assess the risks of material misstatement of the financial statements, whether due to fraud or error, and design and perform audit procedures responsive to those risks. Such procedures include examining, on a test basis, evidence regarding the amounts and disclosures in the financial statements.
- Obtain an understanding of internal control relevant to the audit in order to design audit procedures that are appropriate in the circumstances, but not for the purpose of expressing an opinion on the effectiveness of United Way of Washington County-East, Inc.'s internal control. Accordingly, no such opinion is expressed.
- Evaluate the appropriateness of accounting policies used and the reasonableness of significant accounting estimates made by management, as well as evaluate the overall presentation of the financial statements.
- Conclude whether, in our judgment, there are conditions or events, considered in the aggregate, that raise substantial doubt about United Way of Washington County-East, Inc.'s ability to continue as a going concern for a reasonable period of time.

We are required to communicate with those charged with governance regarding, among other matters, the planned scope and timing of the audit, significant audit findings, and certain internal control-related matters that we identified during the audit.

**Report on Summarized Comparative Information**

We have previously audited the United Way of Washington County-East, Inc.'s 2023 financial statements, and we expressed an unmodified audit opinion on those audited financial statements in our report dated January 15, 2024. In our opinion, the summarized comparative information presented herein as of and for the year ended June 30, 2023, is consistent, in all material respects, with the audited financial statements from which it has been derived.

*Smith, Schafn and Associates, Ltd.*

Minneapolis, Minnesota

March 4, 2025

**UNITED WAY OF WASHINGTON COUNTY-EAST, INC.**

**STATEMENTS OF FINANCIAL POSITION**

**June 30, 2024 and 2023**

<b>ASSETS</b>	<b>2024</b>	<b>2023</b>
<b>Current Assets</b>		
Cash and cash equivalents	\$ 688,741	\$ 514,832
Certificates of deposit maturing in less than one year	70,495	53,457
Promises to give, less uncollectible allowance of \$17,148 in 2024 and \$23,324 in 2023	92,762	132,167
Other current receivable	469	19,701
Prepaid expenses and other current assets	9,755	8,136
Total Current Assets	862,222	728,293
<b>Property and Equipment</b>		
Equipment	61,211	60,365
Less: Accumulated depreciation	58,686	57,501
Total Property and Equipment, net of depreciation	2,525	2,864
Operating lease right-of-use asset	6,059	29,795
Total Property and Equipment, net	8,584	32,659
<b>Other Assets</b>		
Certificates of deposit maturing in more than one year	27,439	42,362
Market value of Legacy Endowment Fund	27,166	25,058
Total Other Assets	54,605	67,420
<b>TOTAL ASSETS</b>	<b>\$ 925,411</b>	<b>\$ 828,372</b>

**See Notes to Financial Statements**

<b>LIABILITIES AND NET ASSETS</b>	<b>2024</b>	<b>2023</b>
<b>Current Liabilities</b>		
Current portion of operating lease liability	\$ 3,140	\$ 24,138
Accounts payable and accrued expenses	39,462	19,355
Fund distribution payable	251,733	243,373
Total Current Liabilities	294,335	286,866
<b>Long-Term Liabilities</b>		
Operating lease liability, net of current portion	2,919	6,059
Total Liabilities	297,254	292,925
<b>Net Assets</b>		
Without Donor Restrictions		
Undesignated	190,033	186,380
Designated reserve	386,555	306,783
Total Without Donor Restrictions	576,588	493,163
With Donor Restrictions		
Kay Clint	7,051	7,051
Women United	12,341	6,574
Youth United Way	5,011	3,601
Legacy endowment fund	27,166	25,058
Total With Donor Restrictions	51,569	42,284
Total Net Assets	628,157	535,447
<b>TOTAL LIABILITIES AND NET ASSETS</b>	<b>\$ 925,411</b>	<b>\$ 828,372</b>

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**UNITED WAY OF WASHINGTON COUNTY-EAST, INC.**

**STATEMENTS OF ACTIVITIES AND CHANGES IN NET ASSETS**

**For the Year Ended June 30, 2024**

**With Comparative Totals For the Year Ended June 30, 2023**

	Without Donor Restrictions	With Donor Restrictions	Totals	
			2024	2023
<b>Public Support and Revenue</b>				
Annual fall campaign	\$ 454,657	\$ -	\$ 454,657	\$ 525,941
Youth United Way	-	4,370	4,370	2,643
Estimated uncollectible pledges	(14,145)	-	(14,145)	(10,939)
Net Campaign Support	440,512	4,370	444,882	517,645
Specific grants	4,892	5,767	10,659	4,831
General operating grants	302,209	-	302,209	302,358
Fundraisers and events, net direct benefit to donors	292,384	-	292,384	145,726
Gifts in kind	3,635	-	3,635	52,990
Investment return, net	6,209	3,617	9,826	4,660
Net Assets Released From Restrictions	4,469	(4,469)	-	-
Total Public Support and Revenue	1,054,310	9,285	1,063,595	1,028,210
<b>Net Functional Expenses</b>				
Services to members	2,175	-	2,175	10,453
Community education	4,879	-	4,879	4,566
Community building	63,991	-	63,991	80,512
Fund distribution	613,112	-	613,112	491,262
Management and general	131,390	-	131,390	132,351
Fundraising	155,338	-	155,338	163,653
Total Net Functional Expenses	970,885	-	970,885	882,797
<b>Increase in Net Assets</b>	83,425	9,285	92,710	145,413
<b>NET ASSETS – BEGINNING OF YEAR</b>	493,163	42,284	535,447	390,034
<b>NET ASSETS – END OF YEAR</b>	\$ 576,588	\$ 51,569	\$ 628,157	\$ 535,447

**See Notes to Financial Statements**

UNITED WAY OF WASHINGTON COUNTY-EAST, INC.

STATEMENT OF FUNCTIONAL EXPENSES

For the Year Ended June 30, 2024

	Program Services				
	Services to Members	Community Education	Community Building	Fund Distribution	Total
Fund Distribution of Campaign Support					
Youth	\$ -	\$ -	\$ -	\$ 106,803	\$ 106,803
Basic needs	-	-	-	140,001	140,001
Health	-	-	-	98,198	98,198
Self-sufficiency	-	-	-	115,000	115,000
Designations and special allocations	-	-	-	23,284	23,284
Total Fund Distribution of Campaign Support	-	-	-	483,286	483,286
Salaries and Related					
Salaries and wages	1,555	3,273	43,449	107,960	156,237
Payroll taxes	134	282	3,744	8,729	12,889
Employee benefits	148	396	5,247	10,791	16,582
Total Salaries and Related	1,837	3,951	52,440	127,480	185,708
Fundraising event expense	-	-	231	-	231
Professional fees	-	-	-	-	-
Office rent	143	393	4,774	989	6,299
Bank fees	-	-	-	-	-
Printing and publications	-	-	-	-	-
Postage	-	-	-	-	-
Paid to affiliates	71	196	2,383	493	3,143
Telephone and utilities	41	112	1,361	282	1,796
Technology support	38	103	1,252	259	1,652
Supplies	-	-	43	-	43
Equipment rent and maintenance	21	59	714	148	942
Insurance	18	49	594	123	784
Dues and subscriptions	-	-	-	-	-
Conferences and meetings	-	-	-	-	-
Depreciation	6	16	199	41	262
Travel and mileage reimbursements	-	-	-	7	7
Other expense	-	-	-	4	4
Total Other Expenses	338	928	11,551	2,346	15,163
<b>Total Functional Expenses</b>	<b>2,175</b>	<b>4,879</b>	<b>63,991</b>	<b>613,112</b>	<b>684,157</b>
Direct Benefit to Donors	-	-	-	-	-
<b>FUNCTIONAL EXPENSES, NET OF DIRECT BENEFIT TO DONORS</b>	<b>\$ 2,175</b>	<b>\$ 4,879</b>	<b>\$ 63,991</b>	<b>\$ 613,112</b>	<b>\$ 684,157</b>

See Notes to Financial Statements

<b>Supporting Services</b>			
<b>Management and General</b>	<b>Fund Raising</b>	<b>Total</b>	<b>Totals</b>
\$ -	\$ -	\$ -	\$ 106,803
-	-	-	140,001
-	-	-	98,198
-	-	-	115,000
-	-	-	23,284
-	-	-	483,286
49,659	31,187	80,846	237,083
4,198	2,613	6,811	19,700
5,264	4,474	9,738	26,320
59,121	38,274	97,395	283,103
-	84,110	84,110	84,341
40,658	4,000	44,658	44,658
7,923	9,462	17,385	23,684
5,756	13,713	19,469	19,469
389	11,637	12,026	12,026
1,868	6,264	8,132	8,132
-	4,723	4,723	7,866
2,372	2,697	5,069	6,865
588	3,716	4,304	5,956
4,353	68	4,421	4,464
1,246	1,416	2,662	3,604
1,035	1,176	2,211	2,995
2,953	-	2,953	2,953
1,485	496	1,981	1,981
529	394	923	1,185
560	-	560	567
554	-	554	558
72,269	143,872	216,141	231,304
131,390	182,146	313,536	997,693
-	(26,808)	(26,808)	(26,808)
\$ 131,390	\$ 155,338	\$ 286,728	\$ 970,885

**UNITED WAY OF WASHINGTON COUNTY-EAST, INC.**

**STATEMENT OF FUNCTIONAL EXPENSES**

**For the Year Ended June 30, 2023**

	<b>Program Services</b>				
	<b>Services to Members</b>	<b>Community Education</b>	<b>Community Building</b>	<b>Fund Distribution</b>	<b>Total</b>
Fund Distribution of Campaign Support					
Youth	\$ -	\$ -	\$ -	\$ 95,622	\$ 95,622
Basic needs	-	-	-	121,100	121,100
Health	-	-	-	92,652	92,652
Self-sufficiency	-	-	-	110,424	110,424
Designations and special allocations	-	-	-	56,885	56,885
Total Fund Distribution of Campaign Support	-	-	-	476,683	476,683
Salaries and Related					
Salaries and wages	7,582	3,024	54,082	9,695	74,383
Payroll taxes	658	262	4,692	841	6,453
Employee benefits	502	338	5,931	1,024	7,795
Total Salaries and Related	8,742	3,624	64,705	11,560	88,631
Fundraising event expense	-	-	465	-	465
Professional fees	56	32	504	98	690
Office rent	646	371	5,780	1,120	7,917
Bank fees	-	-	120	-	120
Printing and publications	-	-	-	-	-
Postage	-	-	-	-	-
Paid to affiliates	304	174	2,717	527	3,722
Telephone and utilities	173	99	1,546	300	2,118
Technology support	251	144	2,248	436	3,079
Supplies	-	-	231	-	231
Equipment rent and maintenance	96	55	861	167	1,179
Insurance	81	46	721	140	988
Dues and subscriptions	-	-	-	-	-
Conferences and meetings	-	-	231	151	382
Depreciation	37	21	332	64	454
Travel and mileage reimbursements	67	-	51	13	131
Other expense	-	-	-	3	3
Total Other Expenses	1,711	942	15,807	3,019	21,479
<b>Total Functional Expenses</b>	<b>10,453</b>	<b>4,566</b>	<b>80,512</b>	<b>491,262</b>	<b>586,793</b>
Direct Benefit to Donors	-	-	-	-	-
<b>FUNCTIONAL EXPENSES, NET OF DIRECT BENEFIT TO DONORS</b>	<b>\$ 10,453</b>	<b>\$ 4,566</b>	<b>\$ 80,512</b>	<b>\$ 491,262</b>	<b>\$ 586,793</b>

**See Notes to Financial Statements**

<b>Supporting Services</b>			
<b>Management and General</b>	<b>Fund Raising</b>	<b>Total</b>	<b>Totals</b>
\$ -	\$ -	\$ -	\$ 95,622
-	-	-	121,100
-	-	-	92,652
-	-	-	110,424
-	-	-	56,885
-	-	-	476,683
65,890	71,800	137,690	212,073
5,714	6,228	11,942	18,395
5,127	8,475	13,602	21,397
76,731	86,503	163,234	251,865
-	52,218	52,218	52,683
33,101	744	33,845	34,535
6,464	8,536	15,000	22,917
4,500	1,475	5,975	6,095
721	11,453	12,174	12,174
1,882	5,963	7,845	7,845
(2,177)	4,013	1,836	5,558
1,735	2,283	4,018	6,136
2,521	4,448	6,969	10,048
871	-	871	1,102
966	1,272	2,238	3,417
808	1,064	1,872	2,860
2,007	100	2,107	2,107
641	354	995	1,377
373	490	863	1,317
552	7	559	690
655	-	655	658
55,620	94,420	150,040	171,519
132,351	180,923	313,274	900,067
-	(17,270)	(17,270)	(17,270)
\$ 132,351	\$ 163,653	\$ 296,004	\$ 882,797

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**UNITED WAY OF WASHINGTON COUNTY-EAST, INC.**

**STATEMENTS OF CASH FLOWS**

**For the Years Ended June 30, 2024 and 2023**

	<b>2024</b>	<b>2023</b>
<b>Cash Flows From Operating Activities</b>		
Change in Net Assets	\$ 92,710	\$ 145,413
Adjustments to reconcile change in net assets to net cash from operations:		
Depreciation	1,185	1,317
Changes in Legacy Endowment Fund	(2,108)	(1,340)
Noncash rent expense	(402)	(22)
Provision for uncollectible pledges	(6,176)	2,796
Interest income retained to certificates of deposit	(2,115)	(745)
(Increase) Decrease in:		
Promises to give receivable	45,581	(28,851)
Other current receivable	19,232	(19,701)
Prepaid expenses and other current assets	(1,619)	(1,252)
Increase (Decrease) in:		
Fund distribution payable	8,360	(31,469)
Accounts payable and accrued expenses	20,107	(6,121)
Net Cash Provided By Operating Activities	<u>174,755</u>	<u>60,025</u>
<b>Cash Flows From Investing Activities</b>		
Purchase of certificate of deposit	-	(26,018)
Purchase of fixed assets	(846)	-
Net Cash (Used In) Operating Activities	<u>(846)</u>	<u>(26,018)</u>
<b>Increase in Cash and Cash Equivalents</b>	<b>173,909</b>	<b>34,007</b>
<b>CASH AND CASH EQUIVALENTS - BEGINNING OF YEAR</b>	<u><b>514,832</b></u>	<u><b>480,825</b></u>
<b>CASH AND CASH EQUIVALENTS - END OF YEAR</b>	<u><u><b>\$ 688,741</b></u></u>	<u><u><b>\$ 514,832</b></u></u>

**SUPPLEMENTAL DISCLOSURES OF CASH FLOW INFORMATION**

Cash paid for amounts included in the measurement of lease liabilities

Operating cash flows from operating leases    \$    24,423    \$    25,934

**See Notes to Financial Statements**

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## UNITED WAY OF WASHINGTON COUNTY-EAST, INC.

### NOTES TO FINANCIAL STATEMENTS

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#### 1. Organization and Summary of Significant Accounting Policies

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##### Description of Organization

United Way of Washington County-East, Inc. (the Organization) is a nonprofit organization incorporated under the laws of the state of Minnesota, organized to utilize the diverse skills and capabilities of volunteers, serving east-central Washington County (ISD No. 834). The Organization in its present state is the result of a reorganization of the Washington County Community Chest, Inc., in June 1961. The Washington County Community Chest, Inc. was formed in February 1949.

United Way of Washington County- East, Inc.'s *mission is to unite our communities and local resources to give each person the opportunity to build a better life.*

The Organization maintains the following programs:

Services to members – consists of services to funded agencies, including special mailings, conferences, collaborative assistance, and arrangements for in-kind donations.

Community education – consists of brochures and publications to the community describing agency programs, promotion of collaboration between local government, schools, and not-for-profit social service agencies and development of new community programs and agencies.

Community Building – assesses community assets and needs and identifies appropriate roles for the Organization in addressing them. Community Building also works with community partners in addressing changes or emerging service needs, delivery systems and population groups. The program researches and recommends better and more effective ways of assuring efficient delivery of quality services to people in need of them. Community Building also enhances the capabilities of funded and unfunded agencies to be responsive to local community needs and to effectively manage their organizations. The program serves as a facilitator, convener, and collaborator when necessary in order to meet the needs of the communities that are served.

Fund distribution – consists of assessing community needs and reviewing funded agencies' financial records, programs, and other records to determine distribution of funds from the annual fundraising campaign to best meet community health and social service needs.

# UNITED WAY OF WASHINGTON COUNTY-EAST, INC.

## NOTES TO FINANCIAL STATEMENTS (CONTINUED)

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### 1. Organization and Summary of Significant Accounting Policies (Continued)

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#### Change in Accounting Principles

During 2023, the Company adopted FASB Accounting Standards Update (ASU) No 2016-13, ASC 326 *Financial Instruments – Credit Losses (Topic 326): Measurement of Credit Losses on Financial Instruments*. This standard replaced the incurred loss methodology with an expected loss methodology that is referred to as the current expected credit loss (“CECL”) methodology. CECL requires an estimate of credit losses for the remaining estimated life of the financial asset using historical experience, current conditions, and reasonable and supportable forecasts and generally applies to financial assets measured at amortized cost, including accounts receivable. Financial assets measured at amortized cost will be presented at the net amount expected to be collected by using an allowance for credit losses.

The Company adopted ASC 326 and all related subsequent amendments thereto effective July 1, 2023 using the modified retrospective approach for all financial assets measured at amortized cost, such as accounts receivable. Results for reporting periods beginning after July 1, 2023 are presented under CECL while prior period amounts continue to be reported in accordance with previously applicable accounting standards (“incurred loss”). The standard did not have a significant impact on the Company’s statement of financial position or statement of activities and changes in net assets.

#### Basis of Accounting and Support and Revenue Recognition

The financial statements of the Organization have been prepared on the accrual basis of accounting in accordance with generally accepted accounting principles (GAAP). All income and expenses are recorded as they are earned or incurred.

#### Basis of Presentation

Financial statement presentation follows FASB ASC 958. Under FASB ASC 958, the Organization is required to report information regarding its financial position and activities, based on the existence or absence of donor imposed restrictions as either:

*Net Assets Without Donor Restrictions* – Net assets available for use in general operations and not subject to donor restrictions. The governing board has designated, from net assets without donor restrictions, net assets for an operating reserve and unemployment claims.

*Net Assets With Donor Restrictions* – Net assets subject to donor imposed restrictions. Some donor imposed restrictions are temporary in nature, such as those that will be met by the passage of time or other events specified by the donor. Other donor imposed restrictions are perpetual in nature, where the donor stipulates that resources be maintained in perpetuity.

## UNITED WAY OF WASHINGTON COUNTY-EAST, INC.

### NOTES TO FINANCIAL STATEMENTS (CONTINUED)

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#### 1. Organization and Summary of Significant Accounting Policies (Continued)

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##### Donor-Designated Campaign Contributions

The Organization accounts for donor-designated campaign contributions to member agencies, nonmember agencies and targeted care as part of total campaign contribution revenue and not as an agency transaction in the Statement of Activities. Management believes that including these donor-designated campaign contributions as revenue better reflects total campaign results.

The member agencies are requested to utilize the contributions in areas outlined in the Organization's fund distribution guidelines; however, the member agencies have the final decision-making authority as to the ultimate use of these contributions. These designated campaign contributions are included in fund distribution of campaign support in the Statement of Activities.

Distributions of donor-designated campaign contributions that are unpaid as of year-end are included as part of the fund distribution payable.

##### Fund Distribution

Fund distribution represents dollars set aside for other not-for-profit agencies. The fund distribution payable represents the allocations that have not been distributed at year-end. Fund distribution of campaign support represents the distribution of funds directly related to the ongoing campaign.

Noncampaign contribution distributions represent the distribution of funds received such as bequests and memorials, which are not a part of the ongoing campaign.

##### Cash and Cash Equivalents

The Organization considers all demand deposits and investments with an original maturity of three months or less to be cash and cash equivalents.

##### Investments

The Organization records investment purchases at cost, or if donated, at fair value on the date of donation. Thereafter, investments are reported at their fair values in the statements of financial position. Net investment return/(loss) is reported in the statements of activities and consists of interests and dividend income, realized and unrealized capital gains and losses, less external and direct internal investment expenses. Investments reported in the Organization's statements of financial position consist of certificates of deposit and the Legacy Endowment Fund.

##### Accounts Receivable and Allowance for Credit Losses

Accounts receivable are carried at their outstanding principal amounts, less an allowance for credit losses, if necessary. All accounts receivable are expected to be collected within one year of the statement of financial position date.

## UNITED WAY OF WASHINGTON COUNTY-EAST, INC.

### NOTES TO FINANCIAL STATEMENTS (CONTINUED)

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#### 1. Organization and Summary of Significant Accounting Policies (Continued)

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##### Accounts Receivable and Allowance for Credit Losses (Continued)

The allowance for credit losses under the CECL methodology is determined using the loss rate approach and is measured on a collective (pool) basis when similar risk characteristics exist. The loss rate percentages used are based on the history of credit loss expense, the aging of accounts receivable, and the expectation of payments, with adjustments for current economic conditions and forecasts of future economic conditions. Where accounts receivable do not share risk characteristics, they are evaluated on an individual basis. Amounts are deemed past due when they exceed the payment terms agreed to by the customer. Past due amounts are charged off to the allowance for credit losses when reasonable collection efforts have been exhausted and the amounts are deemed uncollectible. Adjustments to the allowance are recorded as "credit loss expense" in other expenses, on the statement of activities and changes in net assets.

##### Promises to Give

Unconditional promises to give are recognized as revenues or gains in the period the promise is made and as assets, decreases in liabilities, or expenses depending on the form of the benefits received. Conditional promises to give are recognized when the condition on which they depend are substantially met. Management expects to collect all promises to give due within one year of the date of the statement of financial position.

The Organization uses the reserve method to record a provision for doubtful promises. The amount of the reserve is based on management's estimate of uncollectible promises to give based on historical collections and management's knowledge of its contributors. Promises to give balances that are still outstanding after management has used reasonable collection efforts are written off. The allowance for doubtful promises was \$17,148 and \$23,324 as of June 30, 2024 and 2023, respectively.

##### Property and Equipment

The Organization capitalizes acquisitions of equipment at cost or fair value at the date of gift for donations using a capitalization threshold of \$500. Depreciation of equipment is computed using the straight-line method over useful lives of three to ten years.

##### Leases

When, at inception of an agreement, it is concluded an agreement includes a lease component, the Organization records an operating lease or finance lease based on the agreement. In evaluating contracts to determine if they qualify as a lease, the Organization considers factors such as if they have obtained substantially all of the rights to the underlying asset through exclusivity, if they can direct the use of the asset by making decisions about how and what purpose the asset will be used and if the lessor has substantive substitution rights. This evaluation may require significant judgment.

Operating leases are included in property and equipment as operating lease right-of-use (ROU) assets and current and long-term operating lease liabilities on the statements of financial position.

**UNITED WAY OF WASHINGTON COUNTY-EAST, INC.**

**NOTES TO FINANCIAL STATEMENTS (CONTINUED)**

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**1. Organization and Summary of Significant Accounting Policies (Continued)**

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*Leases (Continued)*

ROU assets represent the Organization's right to use an underlying asset for the lease term and lease liabilities represent the Organization's obligation to make lease payments arising from the lease. Operating lease ROU assets and liabilities are recognized at commencement date based on the present value of lease payments over the lease term. The operating lease ROU asset also includes any lease payments made prior to the commencement date and excludes any lease incentives. The lease terms may include options to extend or terminate the lease when it is reasonably certain that the Organization will exercise that option. Lease expense for lease payments is recognized on a straight-line basis over the lease term.

In determining the discount rate used to measure the right-of-use asset and lease liability, the Organization has elected to use the risk-free rate based on information available at the commencement date for the lease term when determining the present value of lease payments.

The Organization's lease agreements do not contain any material residual value guarantees or material restrictive covenants.

The Organization elected to apply the short-term lease exemption to one class of underlying assets: storage space. In 2024 and 2023, there was a lease within this class of underlying assets that qualified for the exemption. See Note 5 for information about the short-term lease cost recognized in 2024 and 2023.

*Donated Services*

Many individuals have contributed a significant amount of time to the activities of the Organization. The Organization does not recognize these contributed services as revenues unless 1) the services received create or enhance existing facilities; or 2) require specialized skills and are provided by individuals possessing those skills. The Organization recognized \$2,344 and \$6,870 of revenues related to contributed services in its statements of activities for the years ended June 30, 2024 and 2023, respectively.

## UNITED WAY OF WASHINGTON COUNTY-EAST, INC.

### NOTES TO FINANCIAL STATEMENTS (CONTINUED)

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#### 1. Organization and Summary of Significant Accounting Policies (Continued)

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##### Contributions

Contributions are recognized when the donor makes a promise to give to the Organization that is nonreciprocal, does not contain a barrier that must be overcome, and there is no right of return of assets transferred or release of a promisor's obligation to transfer assets present.

Contributions that are restricted by the donor are reported as increases in net assets with donor restrictions, depending on the nature of the restrictions.

All other contributions received are recorded as net assets with donor restrictions or net assets without donor restrictions depending on the existence and/or nature of any donor restrictions.

When a restriction expires (that is, when a stipulated time restriction ends or purpose restriction is accomplished), net assets with donor restrictions are reclassified to net assets without donor restrictions and reported in the statement of activities as net assets released from restrictions.

##### Tax Status

The Organization is exempt from income taxes under Section 501(c) (3) of the Internal Revenue Code. Management has determined that the Organization does not have any uncertain tax positions and associated unrecognized benefits that materially impact the financial statement or related disclosures.

The Organization's federal information returns are subject to examination by the IRS, generally for three years after they were filed.

##### Unemployment Insurance

The Organization has elected to self-insure its Minnesota unemployment claims. Amounts incurred, if any, will be recorded as an expense when payable.

##### Fair Value of Financial Instruments

The carrying amount for substantially all assets and liabilities approximates fair value due to the immediate or short-term maturity of these financial instruments. See Note 8 for discussion of fair value regarding the Organization's certificates of deposit and Legacy Endowment Fund.

# UNITED WAY OF WASHINGTON COUNTY-EAST, INC.

## NOTES TO FINANCIAL STATEMENTS (CONTINUED)

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### 1. Organization and Summary of Significant Accounting Policies (Continued)

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#### Concentration of Credit Risk

Financial instruments that potentially subject the Organization to concentrations of credit risk consist principally of cash and cash equivalents and promises to give. The Organization places its cash and temporary cash investments with high quality financial institutions and limits the amount of credit exposure to any one financial institution. The Organization maintains checking accounts, savings accounts, and certificates of deposit at financial institutions located within the St. Croix Valley Area. At various times throughout the year, cash balances at a specific financial institution may be in excess of the federally insured limit. The Organization had cash balances in excess of the federally insured limit of approximately \$261,000 and \$57,000 as of June 30, 2024 and 2023, respectively.

Management believes concentrations of credit risk with respect to promises to give are limited due to the nature and dollar amount of the promises. Promises to give consist of various amounts owed from local individuals and corporations. As of June 30, 2024 and 2023, management believed the Organization had no significant concentrations of credit risk related to promises to give.

#### Functional Allocation of Expenses

The costs of providing the various programs and other activities have been summarized on a functional basis in the statement of activities. The statements of functional expenses present the natural classification detail of expenses by function. The allocation of expenses between programs is based on actual expenditures and allocations based on staff time records.

#### Use of Estimates

The preparation of financial statements in accordance with accounting principles generally accepted in the United States of America requires management to make estimates and assumptions that affect certain reported amounts of assets and liabilities at the date of the financial statements and the reported amounts of revenues and expenses during the period. Actual results could differ from the estimates.

#### Prior Year Summarized Information

The financial statements include certain prior year summarized information in total but not by net asset class. Such information does not include sufficient detail to constitute a presentation in conformity with generally accepted accounting principles. Accordingly, such information should be read in conjunction with the Organization's financial statements for the year ended June 30, 2023, from which the summarized information was derived.

#### Subsequent Events

In preparing these financial statements, management of the Organization has evaluated events and transactions for potential recognition or disclosure through March 4, 2025, the date the financial statements were available to be issued.

## UNITED WAY OF WASHINGTON COUNTY-EAST, INC.

### NOTES TO FINANCIAL STATEMENTS (CONTINUED)

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#### 2. Liquidity and Availability

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The following reflects the Organization's financial assets as of June 30, 2024 and 2023, reduced by amounts not available for general use within one year of the statement of financial position date because of contractual, donor-imposed or board-imposed restrictions. Balances not available include amounts set aside by the board that could be drawn upon with board approval.

	<b>2024</b>	<b>2023</b>
Financial assets, end of year	<b>\$ 907,072</b>	<b>\$ 787,577</b>
Less those unavailable for general expenditures within one year due to:		
Certificates of deposit maturing in more than one year	<b>(27,439)</b>	(42,362)
Restricted in perpetuity	<b>(27,166)</b>	(25,058)
Restricted by donor for purpose	<b>(24,403)</b>	(17,226)
Designated by the board for:		
Operating reserves	<b>(356,555)</b>	(276,783)
Unemployment claims	<b>(30,000)</b>	(30,000)
Financial assets available to meet cash needs for general expenditures within one year	<b><u>\$ 441,509</u></b>	<b><u>\$ 396,148</u></b>

In addition, as of June 30, 2024 and 2023, the Organization had allocated \$251,733 and \$243,373, respectively, to be paid to other nonprofit agencies.

As part of the Organization's liquidity management plan, financial assets are structured to be available as its general expenditures, liabilities and other obligations come due. The Organization's board designated funds may be drawn upon in the event of unemployment claims or an immediate liquidity need.

The Organization has a goal to maintain financial assets, consisting of cash and short-term investments on hand to meet at least 90 days of normal operating expenses, which do not include payments to other nonprofit agencies and are on average approximately \$100,000.

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#### 3. Designated Reserve

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The designated reserve fund was established to be used primarily for emergency and other unanticipated needs. The Board of Directors has designated a portion of the reserve for Minnesota unemployment claims. Disbursements under \$1,000 from this reserve can be approved by the Executive Director. Disbursements from this reserve over \$1,000 require the Executive Committee or Board of Directors' approval.



## UNITED WAY OF WASHINGTON COUNTY-EAST, INC.

### NOTES TO FINANCIAL STATEMENTS (CONTINUED)

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#### 4. Net Assets

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Net assets with donor restrictions as of June 30, 2024 and 2023 consisted of the following:

	2024	2023
Restricted for programs:		
Youth United Way	\$ 5,011	\$ 3,601
Women United	12,341	6,574
Kay Clint	7,051	7,051
Endowment funds	27,166	25,058
Total Net Assets with Donor Restrictions	<u>\$ 51,569</u>	<u>\$ 42,284</u>

Net assets released from restriction for the years ended June 30, 2024 and 2023 consisted of the following:

	2024	2023
Satisfaction of purpose restrictions:		
Youth United Way	\$ 2,960	\$ 2,647
Women United	-	2,000
Release of endowment restrictions	1,509	1,094
Total Net Assets Released from Restrictions	<u>\$ 4,469</u>	<u>\$ 5,741</u>

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#### 5. Leases

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The Organization leased office space in Stillwater, Minnesota at the monthly rate of \$1,929 through May 2024. In July 2024, the Organization negotiated a new lease agreement commencing September 1, 2024 and expiring October 31, 2027. The new agreement can be extended twice for thirty-six months each and requires monthly payments of \$2,500 through the term of the lease.

The Organization has also entered into an operating lease for office equipment at a monthly rate of \$267 through March 2026 and rents storage space on a month-to-month basis.

**UNITED WAY OF WASHINGTON COUNTY-EAST, INC.****NOTES TO FINANCIAL STATEMENTS (CONTINUED)**

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**5. Leases (Continued)**

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The components of rent expense for the years ended June 30, 2024 and 2023 were as follows:

	<b>2024</b>	<b>2023</b>
Operating lease cost	<b>\$ 24,021</b>	\$ 25,912
Variable lease cost	<b>3,057</b>	212
Short-term lease cost	<b>210</b>	210
Total Rent Expense	<b>\$ 27,288</b>	\$ 26,334

The weighted average remaining lease term for operating leases as of June 30, 2024 and 2023 was 1.9 years and 1.5 years, respectively. The weighted average discount rate for operating leases as of June 30, 2024 and 2023 was 1.99%.

The future minimum base rental commitments under the operating lease as of June 30, 2024 were as follows:

Year Ending June 30,	
2025	\$ 3,204
2026	<u>2,937</u>
Total	6,141
Less: imputed interest	<u>82</u>
Total operating lease liability	<u><u>\$ 6,059</u></u>

The payments required under the lease agreement commencing in September 2024 have not been included in the calculation of rent expense or future minimum base rental commitments above.

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**6. Designated Grant Payable**

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The Organization occasionally enters into written or oral agency agreements with other entities to raise funds for a specific fundraising project or event. The Organization holds these funds until a payment request is received and verified. As such, the funds collected are not the property of the Organization and are therefore included under the caption designated grant payable on the statement of financial position. There were no designated grants payable as of June 30, 2024 or 2023.

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## UNITED WAY OF WASHINGTON COUNTY-EAST, INC.

### NOTES TO FINANCIAL STATEMENTS (CONTINUED)

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#### 7. Retirement Plan

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The United Way of Washington County-East, Inc.'s retirement plan is based on employees' calendar year wages and the Organization may in its discretion contribute a portion of eligible employees' wages. Employees are eligible if they have performed services for the Organization in at least one year during the preceding five-year period. Retirement plan expense was \$3,782 and \$7,175 for the years ended June 30, 2024 and 2023, respectively.

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#### 8. Fair Value Measurements

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Accounting standards establish a framework for measurement fair value. That framework provides a fair value hierarchy that prioritizes the inputs to valuation techniques used to measure fair value. The hierarchy gives the highest priority to unadjusted quoted prices in active markets for identical assets or liabilities (Level 1 measurements) and the lowest priority to unobservable inputs (Level 3 measurements). The three levels of the fair value hierarchy are described below:

**Level 1:** Inputs to the valuation methodology are unadjusted quoted prices for identical assets or liabilities in active markets that the Organization has the ability to access.

**Level 2:** Observable market-based inputs or unobservable inputs that are corroborated by market data. Inputs to the valuation methodology include:

- Quoted prices for similar assets or liabilities in active markets
- Quoted prices for identical or similar assets or liabilities in inactive markets
- Inputs other than quoted prices that are observable for the asset or liability
- Inputs that are derived principally from or corroborated by observable market data by correlation or other means

If the asset or liability has a specific (contractual) term, the Level 2 input must be observable for substantially the full term of the asset or liability.

**Level 3:** Inputs to the valuation methodology are unobservable and significant to the fair value measurement.

The asset's or liability's fair value measurement level within the fair value hierarchy is based on the lowest level of any input that is significant to the fair value measurement. Valuation techniques used need to maximize the use of observable inputs and minimize the use of unobservable inputs.

UNITED WAY OF WASHINGTON COUNTY-EAST, INC.

NOTES TO FINANCIAL STATEMENTS (CONTINUED)

8. Fair Value Measurements (Continued)

The following is a description of the valuation methodologies used for assets measured at fair value. There have been no changes in the methodologies used at June 30, 2024 and 2023.

**Certificates of Deposit:** Certificates of deposit are valued based on comparisons to certificates of deposit with similar yields and maturities as reported by the Organization's financial institutions.

**Legacy Endowment Fund:** The Organization's Legacy Endowment Fund is reported at fair value based on the quoted market price of the investments in the fund, as reported by the third-party organization which administers the fund.

The methods described above may produce fair values that may not be indicative of net realizable value or reflective of future fair values. Furthermore, while the Organization believes its valuation methods are appropriate and consistent with other market participants, the use of different methodologies or assumptions to determine the fair value of certain financial instruments could result in a different fair value measurement at the reporting date.

The following tables reflect the Organization's investments within the fair value hierarchy at June 30, 2024 and 2023:

As of June 30, 2024				
	Assets Measured at Fair Value	Fair Value Hierarchy Level		
		Level 1	Level 2	Level 3
Certificates of deposit	\$ 97,934	\$ -	\$ 97,934	\$ -
Legacy Endowment Fund	27,166	27,166	-	-
Total	\$ 125,100	\$ 27,166	\$ 97,934	\$ -

  

As of June 30, 2023				
	Assets Measured at Fair Value	Fair Value Hierarchy Level		
		Level 1	Level 2	Level 3
Certificates of deposit	\$ 95,819	\$ -	\$ 95,819	\$ -
Legacy Endowment Fund	25,058	25,058	-	-
Total	\$ 120,877	\$ 25,058	\$ 95,819	\$ -

## UNITED WAY OF WASHINGTON COUNTY-EAST, INC.

### NOTES TO FINANCIAL STATEMENTS (CONTINUED)

#### 9. Funds Held by Others

In March 1999, the Organization was named a beneficiary of an agency endowment fund at the St. Croix Valley Foundation. Pursuant to the terms of the agreement establishing this fund, contributions to the St. Croix Valley Foundation are held as a separate fund designated for the benefit of the United Way of Washington County-East, Inc. In accordance with its spending policy, the St. Croix Valley Foundation makes distributions from the fund to the Organization. The fund is not included in these financial statements, as all contributions are the assets of St. Croix Valley Foundation. The fair value of the fund assets was \$115,182 and \$106,368 at June 30, 2024 and 2023, respectively. Distributions received from the fund, if any, are unrestricted. The Organization received distributions in the amount of \$4,855 and \$4,800 from this fund for the years ended June 30, 2024 and 2023, respectively.

In March 2017, the Organization was named a beneficiary of an agency endowment fund at the Saint Paul Foundation. Pursuant to the terms of the agreement establishing this fund, contributions to the Saint Paul Foundation are held as a separate fund designated for the benefit of the United Way of Washington County-East, Inc. In accordance with its spending policy, the Foundation makes distributions from the fund to the Organization. The fund is not included in these financial statements, as all contributions are the assets of the Saint Paul Foundation.

The fair value of the fund assets was \$1,314,174 and \$1,284,540 as of June 30, 2024 and 2023, respectively. Distributions received from the fund, if any, are without donor restrictions and are included in general operating grants on the Statement of Activities and Changes in Net Assets. The Organization received distributions in the amount of \$56,434 and \$52,358 from this agency endowment fund for the years ended June 30, 2024 and 2023, respectively.

#### 10. Fundraisers and Events

Net fundraisers and events revenue for the year ended June 30, 2024 was comprised of the following:

Year Ended June 30, 2024				
Fundraisers and events	Revenue	Fundraising expenses	Direct benefit expenses	Net Revenue
Community event	\$ 26,630	\$ 7,080	\$ 3,630	\$ 15,920
Fish United	15,219	5,368	4,876	4,975
Jubilee	277,343	45,085	18,302	213,956
	<u>\$ 319,192</u>	<u>\$ 57,533</u>	<u>\$ 26,808</u>	<u>\$ 234,851</u>

**UNITED WAY OF WASHINGTON COUNTY-EAST, INC.****NOTES TO FINANCIAL STATEMENTS (CONTINUED)****10. Fundraisers and Events (Continued)**

Net fundraisers and events revenue for the year ended June 30, 2023 was comprised of the following:

Year Ended June 30, 2023				
Fundraisers and events	Revenue	Fundraising expenses	Direct benefit expenses	Net Revenue
Community event	\$ 23,332	\$ 1,749	\$ 3,244	\$ 18,339
Fish United	12,926	7,076	3,800	2,050
United by the Vine	126,738	26,588	10,226	89,924
	<u>\$ 162,996</u>	<u>\$ 35,413</u>	<u>\$ 17,270</u>	<u>\$ 110,313</u>

**11. Endowment Fund**

At the direction of a donor, the Organization established the Pillars Legacy Society Endowment with an initial investment of \$20,000 in June 2015. The assets of this fund are owned by the Organization and are held and administered by a third-party organization. The purpose of the Pillars Legacy Society Endowment Fund is to allow leadership gives the opportunity to continue their philanthropic commitment to the community for future generations. This program allows the donor the security of a managed endowment with a trusted United Way for the purpose of sustaining philanthropy for the continued needs of the community when the donor is no longer present.

The Organization's endowment consists of cash equivalent funds, equity mutual funds, fixed income mutual funds, and equity exchange traded funds. As required by GAAP, net assets associated with endowment funds are classified and reported based on the existence or absence of donor imposed restrictions.

The Organization's Board has interpreted the Minnesota's Uniform Prudent Management of Institutional Funds Act (UPMIFA) as requiring the preservation of the fair value of the original gift as of the gift date of the donor-restricted endowment funds absent explicit donor stipulations to the contrary. As a result of this interpretation, the Organization retains in perpetuity (a) the original value of gifts donated to the endowment, (b) the original value of subsequent gifts to the endowment, and (c) accumulations to the endowment made in accordance with the direction of the applicable donor gift instrument at the time the accumulation is added to the fund. Donor-restricted amounts not retained in perpetuity are subject to appropriation for expenditure by the Organization in a manner consistent with the standard of prudence prescribed by UPMIFA.

## UNITED WAY OF WASHINGTON COUNTY-EAST, INC.

### NOTES TO FINANCIAL STATEMENTS (CONTINUED)

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#### 11. Endowment Fund (Continued)

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In accordance with UPMIFA, the Organization considers the following factors in making a determination to appropriate or accumulate donor-restricted endowment funds:

1. The duration and preservation of the fund,
2. The purposes of the organization and the donor-restricted endowment fund,
3. General economic conditions,
4. The possible effect of inflation and deflation,
5. The expected total return from income and the appreciation of investments,
6. Other resources of the organization,
7. The investment policies of the organization.

The Organization has adopted a balanced investment strategy for the endowment fund. The investments of the endowment fund are rebalanced by the investment manager, at the direction of the finance committee.

It is the policy of the Organization to distribute available earnings for unrestricted spending on normal operations.

From time to time, the fair value of assets associated with individual donor-restricted endowment funds may fall below the level that the donor requires the Organization to retain as a balance for perpetual duration (underwater endowments). Management has interpreted UPMIFA to permit spending from underwater endowments in accordance with prudent measures required under law. There were no underwater endowments as of June 30, 2024 and 2023.

The composition of net assets for the endowment fund as of June 30, 2024 and 2023 was as follows:

	Without Donor Restrictions	With Donor Restrictions	Total
June 30, 2024			
Donor-restricted	\$ -	\$ 27,166	\$ 27,166
June 30, 2023			
Donor-restricted	\$ -	\$ 25,058	\$ 25,058

**UNITED WAY OF WASHINGTON COUNTY-EAST, INC.****NOTES TO FINANCIAL STATEMENTS (CONTINUED)****11. Endowment Fund (Continued)**

The changes in endowment net assets for the year ended June 30, 2024 consisted of the following:

Year Ended June 30, 2024	Without Donor Restrictions	With Donor Restrictions	Total
Endowment net assets, beginning of year	\$ -	\$ 25,058	\$ 25,058
Investment return:			
Investment fees	-	(399)	(399)
Net appreciation - realized and unrealized	-	3,617	3,617
Total investment return	-	3,218	3,218
Other changes:			
Release of restrictions by St. Croix Valley Foundation for spending allocation	-	(1,110)	(1,110)
Endowment net assets, end of year	\$ -	\$ 27,166	\$ 27,166

The changes in endowment net assets for the year ended June 30, 2023 consisted of the following:

Year Ended June 30, 2023	Without Donor Restrictions	With Donor Restrictions	Total
Endowment net assets, beginning of year	\$ -	\$ 23,718	\$ 23,718
Investment return:			
Investment fees	-	(355)	(355)
Net (depreciation) - realized and unrealized	-	2,789	2,789
Total investment return	-	2,434	2,434
Other changes:			
Release of restrictions by St. Croix Valley Foundation for spending allocation	-	(1,094)	(1,094)
Total other changes	-	(1,094)	(1,094)
Endowment net assets, end of year	\$ -	\$ 25,058	\$ 25,058



## UNITED WAY OF WASHINGTON COUNTY-EAST, INC.

### NOTES TO FINANCIAL STATEMENTS (CONTINUED)

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#### 12. Functional Expenses

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The financial statements report certain categories of expenses that are attributed to more than one program or supporting function. Therefore, expenses require allocation on a reasonable basis that is consistently applied. All expenses are allocated on the basis of estimates of time and effort.

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#### 13. In-Kind Contributions

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The Organization's financial statements include the following in-kind contributions and associated expense:

*Fund Distribution of Campaign Support* – The Organization receives donated school supplies as part of its Stuff the Bus program. These items are recognized as in-kind contributions at fair value, with a corresponding expense as they are used.

*Bank Fees* – The Organization's primary bank waives the monthly fees that would be charged against the Organization's bank accounts. These fees would typically be paid directly if not provided as an in-kind contribution. The fair value of these fees is provided by the bank, who estimates the fair value based on its typical monthly fee structure.

*Accounting, audit and legal fees* – The Organization receives donated accounting, auditing and legal fees that would typically be paid directly if not provided as an in-kind contribution. These services, which require specialized skills, are recognized as in-kind contributions at fair value when the pledge is made and are expensed when the services are rendered. The estimated fair value of these professional services is provided by the service provider, who estimates the fair value based on the date, time, and market in which each service is rendered.

UNITED WAY OF WASHINGTON COUNTY-EAST, INC.

NOTES TO FINANCIAL STATEMENTS (CONTINUED)

13. In-Kind Contributions (Continued)

*Technology Support* – The Organization receives donated technology support services that would typically be paid directly if not provided as an in-kind contribution. These services, which require specialized skills, are recognized as in-kind contributions at fair value when the pledge is made and are expensed when the services are rendered. The estimated fair value of these professional services is provided by the service provider, who estimates the fair value based on the date, time, and market in which each service is rendered. The Organization also receives donated technology support supplies, which are recognized as in-kind contributions at fair value, with a corresponding expense as they are used.

The Organization did not monetize any contributed nonfinancial assets and contributed non-financial assets did not have donor restrictions during the years ended June 30, 2024 and 2023.

In-kind contributions included in the statement of activities for the years ended June 30, 2024 and 2023 consisted of the following:

	2024	2023
Fund Distribution of Campaign Support		
Program services	\$ 2,233	\$ 44,809
Bank Fees		
Management and general	1,291	1,311
Accounting, auditing and legal fees		
Management and general	-	2,000
Technology Support		
Management and general	111	4,870
Total In-kind Contributions and Related Expenses	\$ 3,635	\$ 52,990