



*A Night in Full Bloom*

Friday, April 10, 2026  
Inwood Oaks

## SPONSORSHIP LEVELS + BENEFITS



**UNITED WAY**  
Washington  
County-East

## EVENT OVERVIEW

Mark your calendars for an extraordinary evening of celebration and impact! On Friday, April 10, 2026, join us for the United Way Gala – A Night in Full Bloom, as we commemorate 77 years of community impact. Recognized as the can't-miss event of the year, this elegant evening at Inwood Oaks in Oakdale will feature dinner, entertainment, live and silent auctions, games, and inspiring opportunities to support United Way of Washington County-East.

Together, we blossom – honoring the deep roots of compassion, collaboration, and care that strengthen our community. Whether you're a long-time supporter or joining us for the first time, this is your chance to connect, celebrate, and help our shared impact flourish for generations to come.

Secure your spot today as a sponsor and be part of a night that grows goodness across our community.

## ABOUT YOUR LOCAL UNITED WAY

We prioritize vision, mission, values, and strategy as the driving forces behind our organization. By allocating funds to our priority impact areas, we aim to address critical community needs and generate positive impacts.

Our priority impact areas include:

**Youth** – Ensure that our children and youth can thrive, today and in the future.

**Health** – Promote health and independence, particularly for individuals who are older, have disabilities, or are living with mental or physical health challenges.

**Basic Needs** – Provide basic needs and financial stability, especially in these unpredictable economic times.

**Self-Sufficiency** – Support self-sufficiency and connect people to the services they need.

## COMMUNITIES WE SUPPORT

Afton  
Bayport  
Bayport Township  
Dellwood  
Grant  
Hugo  
Lake Elmo

Lakeland  
Lakeland Shores  
Mahtomedi  
Marine on St. Croix  
May Township  
Oak Park Heights  
Lake St. Croix Beach

St. Mary's Point  
Stillwater  
Stillwater Township  
West Lakeland Township  
Withrow  
Woodbury



*already taken!*

## **~~ORCHID SPONSOR - \$10,000 (Only One Available)~~**

### **Before Event**

- 2 invites to Exclusive Igniter Event on February 19, 2026. (details to follow)
- Logo/Name featured on the event website as presenting sponsor
- Logo/Name on selected printed materials
- Logo/Name included in all email blasts
- Organic\* social media posts featuring Logo/Name
- Logo/Name included on personalized sponsor toolkit
- Logo/Name on printed invitation (Sent to the printer early February)

### **During Event**

- 2 Reserved tables for 10 guests per table including Logo/Name on table signage
- VIP Experience with premium wine & special touches at your table(s)
- Opportunity to share your own message with guests during program (3 minute limit)
- Verbal recognition during the event
- Logo/Name featured on select printed material and event program
- Logo/Name featured in digital signage

### **After Event**

- Logo/Name featured in our newsletter
- Acknowledgment in our Annual Report
- Personalized thank you on social media
- **Reserved table for 10 guests at our Annual Leadership Breakfast (September 2026)**

## **ROSE SPONSOR - \$7,500**

### **Before Event**

- 2 invites to Exclusive Igniter Event on February 19, 2026. (details to follow)
- Logo/Name featured on the event website
- Logo/Name on selected printed materials
- Logo/Name included in all email blasts
- Organic\* social media posts featuring Logo/Name
- Logo/Name included on personalized sponsor toolkit
- Logo/Name on printed invitation (Sent to the printer early February)

### **During Event**

- Reserved table for 10 guests per table including Logo/Name on table signage
- VIP Experience with premium wine & special touches at your table
- Submit a one minute video to be shown during program
- Verbal recognition during the event
- Logo/Name featured on select printed material and event program
- Logo/Name featured in digital signage

### **After Event**

- Logo/Name featured in our newsletter
- Acknowledgment in our Annual Report
- Personalized thank you on social media

*Organic\* = unpaid social media ads*



## LILY SPONSOR - \$5,000

### Before Event

- Logo/Name featured on the event website
- Logo/Name on selected printed materials
- Logo/Name included in all email blasts
- Organic\* social media posts featuring Logo/Name
- Logo/Name included on personalized sponsor toolkit
- Logo/Name on printed invitation (Sent to the printer early February)
- Opportunity to pre-order your table's wine selection

### During Event

- Reserved table for 10 guests per table including Logo/Name on table signage
- Logo/Name featured on select printed material and event program
- Logo/Name featured in digital signage
- Pre-ordered wine at table

### After Event

- Logo/Name featured in our newsletter
- Acknowledgment in our Annual Report
- Personalized thank you on social media

## PEONY SPONSOR - \$3,500

### Before Event

- Logo/Name featured on the event website
- Logo/Name on selected printed materials
- Logo/Name included in all email blasts
- Organic\* social media posts featuring Logo/Name
- General sponsorship toolkit
- Opportunity to pre-order your table's wine selection

### During Event

- Reserved table for 8 guests per table including Logo/Name on table signage
- Logo/Name featured on select printed material and event program
- Logo/Name featured in digital signage
- Pre-ordered wine at table

### After Event

- Logo/Name featured in our newsletter
- General thank you on social media

*Organic\* = unpaid social media ads*





## IRIS SPONSOR - \$2,000

### Before Event

- Organic\* social media posts featuring Logo/Name
- General sponsorship toolkit
- Opportunity to pre-order your table's wine selection

### During Event

- Reserved table for 8 guests per table including Logo/Name on table signage
- Logo/Name featured on select printed material and event program
- Logo/Name featured in digital signage
- Pre-ordered wine at table

### After Event

- Logo/Name featured in our newsletter
- General thank you on social media

## QUESTIONS OR READY TO SECURE YOUR SPOT?

Please contact Kristin Kroll, Executive Director, to discuss details. Kristin can be reached via phone at 651-528-0307 or via email at [kristin.kroll@uwwce.org](mailto:kristin.kroll@uwwce.org)

## AUCTION DONATIONS

The auction at United Way Gala plays a critical role in the success of the event, offering unique items and experiences for guest to bid on during the online and live auctions. Donating an item is an easy way to make a huge difference. A few popular ideas include in-home dining or cocktail experiences, sporting event tickets, concert tickets, vacation home stays, gift cards. The opportunities are truly endless. Your business or individual name will be recognized through the auction as a donor, generating awareness of your support of the United Way of Washington County-East.

Please contact Erin McQuay, Individual Giving Manager, to discuss details via phone at 651-439-3838 ext 4 or via email at [erin.mcquay@uwwce.org](mailto:erin.mcquay@uwwce.org)



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