

# 2022 ANNUAL REPORT



**UNITED WAY FIGHTS FOR THE YOUTH,  
BASIC NEEDS, HEALTH, AND SELF-SUFFICIENCY OF  
EVERYONE IN THE COMMUNITY.**

16 agencies

70+ years in the community

36 programs

**OUR VISION**

A CARING, ENGAGED AND VIBRANT COMMUNITY, A PLACE WHERE EACH PERSON HAS A STABLE FOUNDATION FOR TODAY, AND A HOPEFUL FUTURE.

**OUR MISSION**

AT UNITED WAY OF WASHINGTON COUNTY-EAST, OUR MISSION IS TO UNITE OUR COMMUNITY AND LOCAL RESOURCES TO GIVE EACH PERSON THE OPPORTUNITY TO BUILD A BETTER LIFE.

200 volunteers

10,000 donors

\$561,070 raised

## A LETTER FROM OUR LEADERS

**D**ear Donors and Partners,

We would like to thank you for your continued support of our local of Washington County-East. We depend on the community's support to stay relevant as a critical community resource. As a result of this support, in 2022 we were able to allocate over \$468,308 to 16 nonprofit organizations, funding 31 programs that provide necessary programs and services to residents of Washington County. Over 40 community volunteers helped to guide and recommend allocated funds to programs that focus on: Youth, Basic Needs, Health, and Self-Sufficiency.

2022 was a challenging fundraising year but we are optimistic about 2023. We have a strong community, renewed focus, new leadership, and strong new board members all committed to helping United Way of Washington County-East grow and thrive. Together, we can continue our history of a caring community where every person can have a stable foundation and hope for a better future.

Over the past year we were able to launch a new fundraiser, Fish United, which engaged 30 people in a fishing tournament on the St. Croix River, raising over \$8,000. Our United by the Vine signature fundraising

event resumed, after adjusting the event during the COVID-19 pandemic, raising nearly \$75,000 and our Leadership Breakfast raised over \$13,000.

We continue to focus on Stuff the Bus, Youth United, Realtor Challenge and more. United Way week also continues to grow, as we engaged 9 new local businesses in raising funds to support their local community.

In order to serve more people and fund programs, and to do so in a way that lasts, United Way will be focusing on growing and diversifying its donor base of support. We are committed to connecting with more people and businesses in the community to catalyze our mission: to unite our community and local resources to give each person the opportunity to build a better life.

Thank you for your trust and commitment to your local United Way.



Jennifer Kmecik  
Executive Director  
United Way of Washington  
County East



KIRSTEN CASTILLO  
Board President  
United Way of Washington  
County East

# Community Investment Community Advancement

More than 40 trained volunteers manage the Community Investment process. The Community Investment Committee consists of United Way of Washington County-East Board Members, and our four Community Investment Review Panels are staffed by trained volunteers from throughout our community. In 2022, we had 11 new volunteers as a part of the Community Investment process that we conducted virtually.

Our funding process invites agencies working in our community to submit grant applications for specific programs that are categorized under one of our four focus areas. Programs are categorized in one of four focus areas – Youth, Basic Needs, Health, and Self-Sufficiency). Programs address immediate or emerging needs, with special focus on those that emphasize prevention and early problem solving.

In these applications, the agency is asked to provide: A description of how the program contributes to advancing the selected impact and funding focus area, program reach and program budget, community collaboration and partnerships, performance accountability and more.

## **DEI**

In 2022, we continued to build our funding application to include additional questions regarding the represented work with Diversity, Equity and Inclusion. To better understand the capacity of each organization around DEI, and the support demographics, we added the following questions:

1. What is the demographics composition of the population you serve, include as much detail as possible including; Race, Ethnicity, Gender, Age, Sexual Orientation, and Disability.
2. Please provide us with a demographic summary of your board and employees, include as much detail as possible including; Race, Ethnicity, Gender, Age, Sexual Orientation, and Disability.

In addition, the management practices and financial conditions of the applying agency are assessed by volunteer accountants.

Members of our Community Investment Committee and Panels hold site visits to each agency being considered for funding.

Community Advancement consists of members of the United Way of Washington County East Board of Directors, healthcare professionals, Washington County professionals, business professionals and community members. The vision for this group is to understand our partner agencies' current abilities, and their plans, to reach for community change. We can then invest in them and their programs more effectively.

We have a formal partnership with Washington County Public Health that manages a formal model supporting and measuring the impact of our agencies utilizing Results Based Accountability (RBA). We are currently organizing a RBA model system representing the impact of each organization. Annually, each funded agency submits 2 impact reports: 1 report with template provided by the UWWCE and a final report of the agency's choice. These reports continue to be compiled and entered a database that measures against our 4 funding/impact areas. These ongoing results will help decide and support decisions made regarding funding of every agency and keeping them accountable for their progress as well as the continued development of program measurement.

In 2022, we changed our reporting structure to consist of 2 impact reports; one includes a template provided by the UWWCE focused on Results Based Accountability, the second report being a final funding report of the agencies choice. We also organized an additional survey that included a information gathering around DEI. Which included the following questions:

1. Does your organization have staff at all levels of leadership that reflect the demographic diversity of the communities you serve?
2. Does your organization communicate consistently to community residents, partners, and the general public about your organization's commitment to equity?
3. Does your organization normalize and invest in the capacity of your leadership and staff to have internal conversations about inequity, structural racism and other forms of oppression?
4. Does your organization collect demographic data on donors?
5. Does your organization have engaged staff and volunteers in equity trainings? Does your organization offer equity trainings?

# AFFINITY GROUPS

## ***Women United***

Women UNITED, is an affiliate program of the United Way of Washington County East. The Women UNITED group continues to work with the Women's Business Bridge as a part of their community outreach Initiative. We have also worked closely with our partnering agency, Valley Outreach, to help enhance our focus to support working single parents in Washington County, with job-enhancing programs and workshops through scholarship fund opportunities. We continue to make necessary modifications to this program and recently agreed to expand the financial assistance via a scholarship fund by placing a priority on lower income single mothers, but also including single parents that are wanting to better their employment opportunities and a stronger community safety net. A formal partnership with Valley Outreach, Tubman, Solid Ground and St. Andrew's Resource Center are in place to help promote and support this program. Women UNITED is a group of women that have a common passion and a shared cause.



Women UNITED is a group of women that have a common passion and a shared cause. Since 2016, 17 scholarships have been awarded.

## ***Youth United***

In 1994, the United Way of Washington County - East formed the Youth United Way. The goal was to teach philanthropy to the next generation of donors and provide opportunities for youth to be involved in their home community. The Youth United Way program is youth-led, electing their own president (or co-presidents) who serve on the United Way of Washington County-East board of directors. They are a peer-led group, determining their own community priority activities with guidance from United Way staff and volunteers. The Youth United Way program provides a unique and valuable experience in organizing, volunteering, time management, leadership, and philanthropy for a wide variety of teens in grades 6-12.

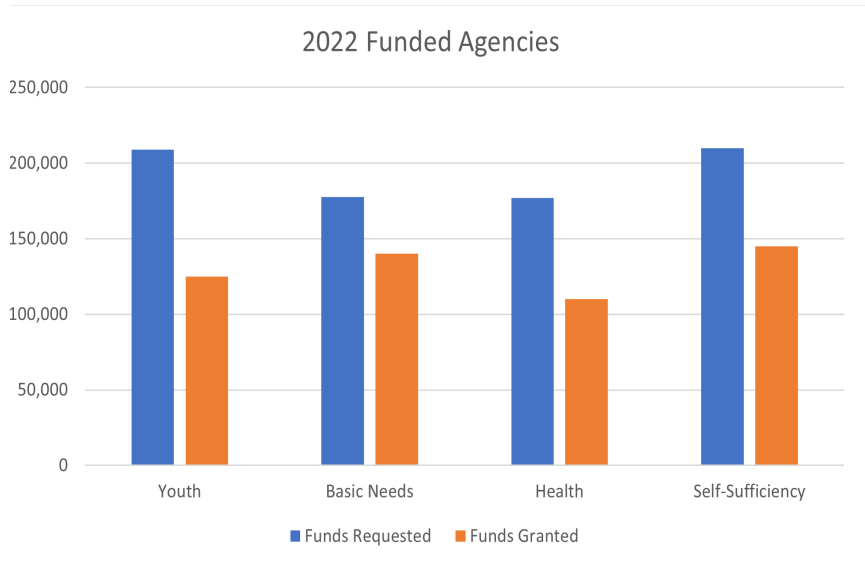


## ***Kay Clint and Emerging needs***

The Kay Clint Fund for Emerging Needs, named for the first executive director of the United Way of Washington County - East, provides outreach support to the community and provides a more immediate source of funding for emerging needs. The Fund makes grants to support new and innovative programs that address unmet or emerging community needs. A group of volunteers lead the grants process including reviewing grant applications and making recommendations for awards. These grants are reviewed and approved by the group of Kay Clint volunteers.



	<h2>Youth</h2> <p>\$125,000 ALLOCATED</p>	<p>3,822 Older adults participated in the Thrive Program</p>	<p>610 Youth received support with outpatient medical rehabilitation such as physical occupational and speech therapies</p>	<p>176 Students received free, year-round, out-of-school programming at the Cimarron mobile home community</p>
	<h2>Basic Needs</h2> <p>\$140,000 ALLOCATED</p>	<p>163 Domestic violence victims received free legal services</p>	<p>1,460 Families per month visited the food shelf</p>	<p>25 Individuals with mental health disabilities were provided shelter</p>
	<h2>Self-Sufficiency</h2> <p>\$145,000 ALLOCATED</p>	<p>3,822 Older adults participated in the Thrive Program</p>	<p>1,031 People utilized case management and resource advising to help build food security</p>	<p>348 Low-income individuals and families were provided with access to affordable healthcare</p>
	<h2>Health</h2> <p>\$110,000 ALLOCATED</p>	<p>1,206,000 Meals were distributed</p>	<p>1,786 Individuals with disabilities were provided with medical therapies, mental health, and fitness services</p>	<p>698 Individuals were provided with Homecare, Hospice, and Palliative Care if they were ill or recovering in their home</p>





# PARTNER AGENCIES

For over 70 years, United Way of Washington County East has worked to fulfill its mission to unite our community and local resources to give each person the opportunity to build a better life.

With your support, we've improved the lives of thousands of individuals and families. Your donations help us fund programs to serve the priority needs in our community. Together, we can produce big results.

Mission: A caring, engaged and vibrant community, a place where each person has a stable foundation for today, and a hopeful future for tomorrow.

Canvas Health	Community Thread	Courage Kenny Rehabilitation Institute	EVOLVE Family Services
FamilyMeans	Hope Dental Clinic	Hope House	Lakeview Hospice
Portico Healthnet	Serve Minnesota	Solid Ground	The Connect Center
Valley Friendship Club	Valley Outreach	Youth Service Bureau	Tubman



# BOARD OF DIRECTORS

## STAFF

JENNIFER KMECIK  
Executive Director

LOIS CONN  
Operations and Office Manager

LAUREN SOBOLEWSKI  
Development and Communications  
Manager

KELLY STENERSON  
Development and Community  
Engagement Manager

## BOARD DIRECTORS

KIRSTEN CASTILLO  
President  
Community Volunteer

DAN STARRY  
Washington County Sheriff's Office  
(Washington County Sheriff)  
Past-President

TIM BALL  
Ernst & Young  
(International Tax Partner)  
Treasurer

ANNETTE SALLMAN  
Stillwater Area Public Schools  
(Director of Community Education)  
Secretary

## BOARD MEMBERS

TIM BALL  
Ernst & Young  
(International Tax Partner)

DAVID BRUMMEL  
Washington County  
(Director of Public Health and  
Environment)

JOSEPH CARPENTIER  
Oakdale Fire Department  
(Assistant Fire Chief)

KIRSTEN CASTILLO  
Community Volunteer

ANGELA DILLOW  
Independent Consultant

DIANA M. EITZMAN, Ph. D.  
3M  
(3M Critical & Chronic Care  
Solutions Division,  
Senior Technical Manager)

PETE FLOCK  
Andersen Corporation  
(Director - Customer Experience)

BRIAN GOODWIN  
UPS  
(Facilities Engineer)

CARRIE HIGGS  
Cub  
(Director of Marketing)

RAMSEY JAMES  
Xcel Energy  
(Business Process Specialist)

CHRISTOPHER JOHNSON  
Zenith American Solutions, Inc.  
(Chief Operating Officer)

LORI MUELLER  
DiaSorin  
(Director of Human Resource North America)

ELIZA RASMUSSEN  
Xcel Energy  
(Sr. Foundation Representative)

ANNETTE SALLMAN  
Stillwater Area Public Schools  
(Director of Community Education)

AARON SIEGLE  
First Resource Bank  
(President)

JEN SLETTEN  
Stillwater Medical Group  
Sletten & Brettin Orthodontics

TERRY THOMAS  
Washington County Sheriff's Office  
(Director)

SHARON TOLVA  
Andersen Corporation  
(Corporate Controller)

## TOCQUEVILLE

\*Donations of \$10,000 +  
Phil and Debbie Flodin  
Dr. David H. and Sandy Brandt  
Ann and Dave Brookman  
Dr. David and Marilyn Palmer  
Tim and Kathy Ball  
Marylyn Chapman  
\$67,650+ Raised

## PILLAR MEMBERS

\*Donations of \$1,000 +  
Over 110+ Pillar Members  
\$246,800+ Raised

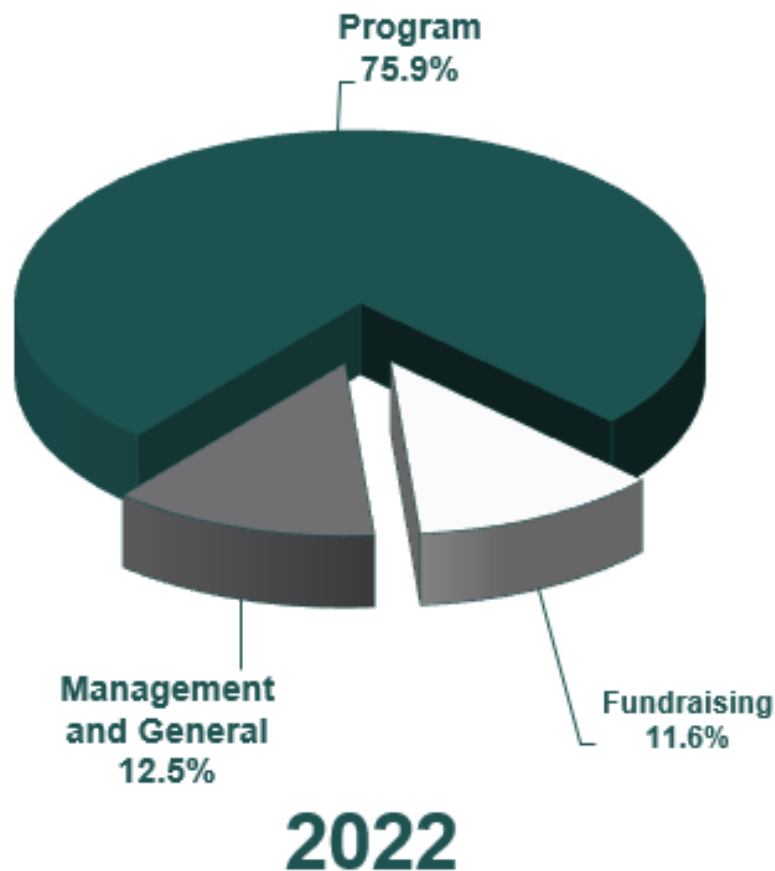
## FAMILY FOUNDATIONS

Fred C. and Katherine B. Andersen Foundation  
Hardenbergh Foundation  
Margaret H. James E. Kelley Foundation, Inc.  
Margaret Rivers Fund



## CORPORATE PARTNERS

3M	Garnet Real Estate	Royal Credit Union
3M Retirees	George Sigried Construction	Sara Letourneau from
Acapulco	Giestone, Ilc.	Coldwell Banker Realty
Align optimal Wellness	Group Edina Realty	Scheel's Catering
Anchored Health Chiropractic	Hall Family Foundation	Securian Financial Group
Andersen Corporation	Harland/Clark	Security State Bank
Anne Anderson from eXp Realty	HealthPartners	Smith Barney
Anthem	Home to Sweet Home	Smith Schafer
Atticus Family Law	Honeywell	Sproudt Nutrition
Bio Techne	IBM	SRI
Blue Cross Blue Shield	Independent School District 834	State Farm
Bluestone Physicians Group	Karen Stang from Carriage Realty	Stillwater Medical (HealthPartners)
Bremer Bank	INC	Stone Arch Advisory Group
Budget Blinds	Kristina Lynn Photography	Target
Candyland	Lake Elmo Bank	The Lumberjack
Caterpillar	Lakeview Hospital (HealthPartners)	The Tilted Tiki
Change starts with Me	Laurie Dick from Truen Group	The Toro Co
City of Stillwater	Lead Sheep Productions	Thomas Grace Construction
Coldwell Banker	Lift Bridge Nutrition	Thrivent Financial
Cummins Power	Mabels	Travelers Express Group
Daily Grind	Macy & Co	Twin Cities Orthopedics
Datastream Connexion	Mad Capper Saloon & Eatery	United Health Group
Deloitte & Touche	Mairs and Power	United Parcel Service
Deluxe Corp	Microsoft	US Bancorp
Drapr House Design	Morgan Stanley	US Bank Stillwater
Ecolab	MN State Employees	Valley Bookseller
Elevance Health	Mudita Wellness	Washington County
Eli Lilly	Nationwide Insurance	Weekes Forest Products
Equitable	Northern Star Boy Scout	Wells Fargo
Ernst & Young	Pathfinder Insurance	Xcel Energy Allen S. King Plant
Establish Salon	Performance Pools	
First State Bank and Trust	Porsche Mineapolis	
Forward Accounting	PricewaterhouseCoopers	
	Principal Financial Group	
	RBC Wealth Management	



In 2022, our total expenses were \$690,744. We invested 76% of total expenses on program services. Fundraising, management and general expenses were 24% of related expenses.

Accrual Basis

**United Way Washington County-East**  
**Statement of Financial Position - All Funds**  
As of June 30, 2022

Jun 30, 22

**ASSETS**

**Current Assets**

**Checking/Savings**

**00 · General**

1010100 · Checking/Sweep - Lake Elmo

101002 · Checking-LE 19,896.28

101003 · Ckg Sweep-LE 195,951.40

**Total 1010100 · Checking/Sweep - Lake Elmo 215,847.68**

1010004 · Savings - Lake Elmo 26,516.19

1010005 · Payroll - Lake Elmo 4,827.60

1010051 · Petty Cash 277.93

1100006 · CD-First Resource 12-27-2022 31,022.14

**Total 00 · General 278,491.54**

**10 · Reserve**

1010007 · Savings - First State Bank 207,452.97

1100005 · CD - Security State Bank7-19-22 10,707.44

1100013 · CD - MWO #740462192 - 4-3-22 27,326.80

1100014 · My Mkt - Bremer 25,902.81

**Total 10 · Reserve 271,390.02**

**Total Checking/Savings 549,881.56**

**Other Current Assets**

1310 · Pledges - prior year

1310 · Pledges - prior year - Other 126,639.65

**Total 1310 · Pledges - prior year 126,639.65**

1390 · Reserve - uncollectible -20,528.09

1500 · Prepaid expenses

1500001 · Prepaid Expense 4,739.18

1500002 · Inventory 743.75

1500003 · Security Deposits Asset 1,400.00

**Total 1500 · Prepaid expenses 6,882.93**

1610 · Due from(to) other funds

1610000 · Due to (from) - General -19,229.47

1610030 · Due to (from) - YUW 3,604.92

1610040 · Due to (from) - Kay Clint 7,051.00

1610050 · Due to (from) - Women's Ldshp 8,573.55

**Total 1610 · Due from(to) other funds 0.00**

1650 · Legacy Endowment 23,718.47

**Total Other Current Assets 136,712.96**

**Total Current Assets 686,594.52**

**Fixed Assets**

1810 · Furniture and Equipment

64,267.50

1890 · Accumulated Depreciation

-60,087.50

**Total Fixed Assets 4,180.00**

**TOTAL ASSETS 690,774.52**

**LIABILITIES & EQUITY**

**United Way Washington County-East  
Profit & Loss Prev Year Comparison  
July 2021 through June 2022**

	<b>Jul '21 - Jun 22</b>
<b>Ordinary Income/Expense</b>	
<b>Income</b>	
<b>4000 · Campaign Income</b>	
4001 · Grants for Campaign	0.00
4002 · Individual Donations	291,708.72
4010 · Employee/Business Giving	322,654.68
<b>Total 4000 · Campaign Income</b>	614,363.40
4116 · Foundations	160,000.00
4090 · Estimated to be unpaid	9,173.90
<b>4100 · Other Income</b>	
4250 · Special Event	59,708.00
4251 · Comm Event-Bkft,Pillar,Expo	9,106.65
4410 · Special gifts & grants	4,625.26
4450 · Gifts in Kind - Goods	69,521.70
6510 · Interest Income	1,289.46
6615 · Processing Fee	-1,390.08
6011 · Market Gain/Loss	-6,697.46
<b>Total 4100 · Other Income</b>	136,163.53
<b>Total Income</b>	919,700.83
<b>Gross Profit</b>	919,700.83
<b>Expense</b>	
7000 · Employee Compensation	287,459.37
<b>7999 · Other Expenses</b>	
8000 · Professional Fees	14,450.00
8100 · Supplies	1,486.35
8210 · Telephone, Internet	5,470.08
8300 · Postage, Mailing Service	7,316.30
8350 · CC/Bank Fees	5,820.88
8401 · Office Rent	22,493.52
8500 · Equip Rental and Maintenance	3,334.86
8550 · Technology support	7,692.14
8600 · Printing & publications	9,123.30
8650 · Subscription	55.95
8707 · Mileage reimbursement	656.84
8805 · Conference fees	165.00
8810 · Meeting expense	907.12
9300 · General Insurance	2,709.92
9000 · Membership Dues	1,735.00
9450 · Special Event Exp	4,718.11
9451 · Comm Event Exp-Bkft,Pillars,Etc	13,243.44
9455 · Special Event Exp - GIK	14,820.00
9489 · Miscellaneous	621.50
9500 · Depreciation Expense	1,634.54
9610 · Paid to affiliates	4,088.34

Accrual Basis

**United Way Washington County-East**  
**Profit & Loss Prev Year Comparison**  
July 2021 through June 2022

	<u>Jul '21 - Jun 22</u>
<b>Total 7999 · Other Expenses</b>	122,543.19
<b>9799 · Allocations and grants</b>	
<b>9810 · Allocation - general</b>	498,146.22
<b>9809 · Allocation - targeted care</b>	12,835.00
<b>9811 · Allocation - designation member</b>	15,099.73
<b>9812 · Allocation - designation nonmem</b>	2,572.00
<b>9820 · Allocation - special</b>	58,136.24
<b>Total 9799 · Allocations and grants</b>	<u>586,789.19</u>
<b>Total Expense</b>	<u>996,791.75</u>
<b>Net Ordinary Income</b>	-77,090.92
<b>Other Income/Expense</b>	
<b>Other Income</b>	
<b>9950 · PPP Loan Forgiveness</b>	0.00
<b>9951 · Employee Retention Credit (ERC)</b>	30,988.28
<b>Total Other Income</b>	<u>30,988.28</u>
<b>Net Other Income</b>	<u>30,988.28</u>
<b>Net Income</b>	<u><u>-46,102.64</u></u>





UNITED WAY OF WASHINGTON COUNTY EAST  
1825 CURVE CREST BLVD  
STILLWATER, MN 55082

[WWW.UWWCE.ORG](http://WWW.UWWCE.ORG)